



MBSC Leadership Program

Program Information

A rewarding, challenging and intense course on leadership delivered by top academics and practitioners, and designed for high potential professionals ready for greater growth. Two modules, each lasting three days, will cover advanced leadership topics in an experiential and active way, using the most up-to-date learning methods and ideas from academic theory and professional practice. Beginning with a focus on the individual and ending with emphasis on social responsibility, the course will build from fundamentals through advanced topics, toward transformational impact.

Highlights

Individual Leadership

- By understanding yourself you can have a better understanding of others, and be better able to influence and lead them.
- The first module will concentrate on self-awareness as a foundation of leadership effectiveness.
- This module will use psychometric evaluations, coaching exercises, reflection activities, and various other practical methods designed to identify individual skills and areas for development.

Organisational Leadership

- Building on the focused insights on the previous module (as well as inter-module assignments), we'll move from self-awareness to focusing on how groups and teams operate, and how best to influence and lead them.
- Topics will include conflict, difficult conversation, strategic organizational design, leading with limited resources, and negotiation.
- The course will culminate with a day of activities bringing the previous exercises and content together.

Program Details



Module 1: November 5 - 7, 2019

Module 2: December 10 - 12, 2019



24,900 SAR

4,320 SAR accommodation for the entire period of the program at the Bay La Sun Hotel



State-of-the-art, purpose built MBSC campus located at King Abdullah Economic City

For Registration:

register.eced@mbsc.edu.sa

+966 125106131

For More Information:

inquiry.eced@mbsc.edu.sa



Key Benefits

Participants completing the course will have:

- Current insights and experience of cutting-edge ideas and practical perspectives from top-tier business schools and organisations.
- Practical tools to enhance their own performance, the skills of their staff and colleagues, and the capabilities of their organisations.
- A useful network of like-minded professionals, an invaluable resource for future business and professional dealings.

Who Should Attend?



- Rising leaders who have the potential to move into the first tier of management.
- Mid to senior management levels within private, public or non-profit organizations.
- Individuals and project managers in charge of leading high performance teams.
- Technical experts moving to leadership positions.

Core content:

Module 1: November 5 - 7, 2019

Individual Leadership

- Personality and Behaviour: key implications for leadership effectiveness.
- Leadership and Power: balancing hard-power & soft-power.
- Persuasion and Influence: effective bargaining and negotiation.

Module 2: December 10 - 12, 2019

Organisational Leadership

- Leadership in Context: social, cultural, gender and other relevant issues.
- Entrepreneurial Leadership: leading with limited resources.
- Transformational Leading: changing individuals, organisations and societies.



Dr. Muhammad Azam Roomi, PhD

Professor of Entrepreneurship

Dr. Muhammad Azam Roomi is a passionate entrepreneurship ‘activator’ in family businesses and has successfully conceptualized, designed, and conducted executive education programs for more than fifty clients worldwide. Professor Roomi’s innovative teaching and capacity building pedagogies have been recognized, acknowledged and appreciated globally and won him several teaching and research awards.

Professor Roomi has acted as a consultant to national governments including the UK, Oman, Bangladesh, Malaysia, Pakistan, Vietnam, and Honduras; multi-lateral agencies such as the World Bank, Asian Development Bank, European Union Higher Education Social Fund, ILO, and UN-APCTT; and private organizations including CIPE Int., LEAD Int., and InfoTech Ltd. Besides working with entrepreneurs, Dr Roomi also works with charities and corporates on how to encourage and implement intrapreneurship.



Farzad Rafi Khan Ph.D.

Associate Professor of Management

Dr. Farzad R. Khan is presently an Associate Professor in Management at the Prince Mohammad Bin Salman College of Business and Entrepreneurship in KAEC, Saudi Arabia. Prior to that appointment, he was an Associate Professor at the College of Industrial Management (CIM), King Fahd University of Petroleum and Minerals (KFUPM). Dr. Khan graduated with a Ph.D. in Strategy and Organization from McGill University (Montreal, Canada) in 2005. His Ph.D. dissertation was co-supervised by Professor Henry Mintzberg considered the top ten management thinkers alive by the Financial Times of London. While at McGill University, Dr. Khan received the “Teacher of the Year Award”. Dr. Khan also has a Masters in Economics of Developing Countries from the University of Cambridge (UK) and a Bachelors with Great Distinction from McGill University in Accounting and Finance.



Pablo Martin Holan, PH.D.

Professor of Management

Dr. Pablo MARTIN de HOLAN is the Vice Dean of Academic Affairs at MBSC and also serves as the Professor of Management at the college. Previously, he was the Dean of MBAs (EMLYON France), and he also managed the Global Entrepreneurship Program with Purdue and ZJU (China), and the DBA (Doctorate in Business Administration) with Lingnan -Sun Yat Sen University, (China), among others. Prior to that, he acted as the Vice-President of International Executive Education for From 2006 to 2012, he was the Chairman of the Entrepreneurial Management Department of the IE Business School, in charge of all Entrepreneurship professors and programs. During his tenure at IE Business School, the Entrepreneurial Management Department was selected among the world’s 10 best by the Financial Times and the school multiplied its revenues by four times.