

THE MBSC MASTER IN MANAGEMENT (MiM) **Be Distinctive**



كلية الأمير
محمد بن سلمان
للإدارة وريادة الأعمال
Prince Mohammad
Bin Salman College
Business & Entrepreneurship

TABLE OF CONTENT

Unlock Your Potential with MBSC ••• 05

The MBSC Advantage ••• 06

Master in Management, Be Distinctive ••• 07

Tangible Benefits for Your Life and Work ••• 08

The MiM Curriculum ••• 09

The Ideal Candidate ••• 14

Academic Plan MBSC MiM ••• 15

Accelerate Your Career With MBSC ••• 17

Locations and Format ••• 18

MiM Program Application Requirements ••• 19

Selection and Admission ••• 21

Message from the Dean

Thank you for your interest in Prince Mohammad Bin Salman College for Business and Entrepreneurship. You have just taken the first step at expanding your future.

By fostering leadership and an entrepreneurial mindset we help you discover how to create value for individuals, organizations and society. With the MBSC MiM, you will not only learn how to manage effectively and purposefully, but we will also equip you with distinctive competencies to accelerate your career.

Our global faculty deliver knowledge through experiential learning by tightly integrating theory with a wealth of practical experiences. You will create an action-based innovation mindset and strive towards becoming elite through achievement.

Through our partnership with Babson Global, we open a door for you to access world-class education in Saudi Arabia, where you will combine global knowledge with local practices. With the support of the MISK foundation, Emaar the Economic City, and Lockheed Martin, we will deliver on our vision of unlocking opportunities and potential for the development of society in the Kingdom of Saudi Arabia.

I encourage you to have a good look at our School and see how we can make you distinctive. With us, you expand your future and, subsequently, you will be able to expand futures of others.

Sincerely,
Dr. Zeger Degraeve



Unlock Your Potential with MBSC

The Prince Mohammad Bin Salman College aims to develop a new generation of distinctive graduates. It prides itself on its focus on an experiential learning pedagogy, the presence of world-class faculty developing and teaching courses, and global expertise relevant to the region.

MBSC has a culture that reflects the best of academic traditions valuing respect for world-class institutions of higher learning whose hallmarks include respect for diversity, professionalism, integrity, and a constant commitment to excellence both in and out of the classroom.

MBSC provides world-class education that meets international standards - right here in Saudi Arabia.

MBSC was established in 2016 in partnership with Babson Global, a wholly-owned subsidiary of Babson College the #1 Ranked entrepreneurship College in the USA for almost a quarter of a century.



The MBSC Advantage

Global Expertise with a Regional Focus

Locally-based and engaged with the business community, our professors have degrees from the world's best universities, and are experienced educators with extensive research portfolios and a strong business and entrepreneurship background. Our global faculty are actively involved in the development of excellence in management education with a regional focus.

Experiential Learning

At MBSC we focus on experiential learning. Students benefit from active participation in the classroom. This interactive approach forms the basis for an effective managerial and entrepreneurial mindset, both within and beyond the classroom.

Essential Skills for Business Success

MBSC programs address the management challenges of the Kingdom and the region through practice-oriented pedagogy. Through our programs, students gain the skills they need to succeed in any business environment - essential skills such as effective communication, problem-solving, and decision-making.

Master in Management Be Distinctive

MBSC presents a distinctive Master in Management (MiM), globally relevant, uniquely tailored to respond to the needs of the Saudi and regional market, and closely aligned with Vision 2030. Delivered in the key cities of **Riyadh** and **KAEC**, offering access to both the heart of Business and Government in Saudi Arabia as well as the MBSC campus city that allows students an immersive learning experience, the MiM is offered in a unique **modular format, for a four-day long weekend each month**, to suit the needs of an engaged student body pursuing their early careers, in conjunction with their academic journey.

Graduates of the Master in Management will be equipped with distinctive operational, functional and managerial competencies that will accelerate their careers. They will assume managerial roles, effectively and purposefully empowering their organizations.



Tangible Benefits for Your Life and Work:

Be an Effective and Purposeful Manager

Acquire a solid foundation in functional knowledge and draw on multiple disciplines concurrently to address real world challenges in real time. Master personal effectiveness and communication skills for success at work.

Expand Your Network

Study alongside and learn from a diverse student body. Access MBSC MBA students and alumni to grow your personal and professional networks. Gain access to dynamic public and corporate leaders during MBSC networking events and co-curricular activities.

Accelerate Your Career

Gain access to unparalleled career development opportunities, skillsets and tools to accelerate your career. Distinguish yourself from your peers and attain professional success.

The MiM Curriculum

The MBSC MiM maintains a uniquely adaptive design that facilitates training in business and management for all students, regardless of whether they have previously pursued formal studies in business. Whether a student has a background in engineering, medicine, business, education, social science, linguistics, cultural studies, computer science, or arts and music, the Master in Management takes students of all backgrounds and instills in them the fundamentals of business, preparing them to assume managerial roles in organizations of all types.



Curricular Core

The curricular core is comprised of 12 courses that represent three key areas of development:

- 1) Foundational knowledge necessary for the study of business**
- 2) Functional knowledge regarding the basic aspects of business**
- 3) The role and skills of a managerial leader.**

The core is delivered with MBSC's signature emphasis on entrepreneurial thinking—developing a mindset that encourages innovation, adaptability, and problem-solving in managers. One of the first foundational courses, therefore, is Entrepreneurial Mindset, which inculcates in students the mind of an innovator. Together with Quantitative Methods and Economics for Managers, these three courses comprise the Foundations portion of the core. The second set of classes, Functions, covers all the core functions of business: Marketing Management, Finance, Managerial Accounting, Operations Management, and Global Connections with Technology. The third and final portion of the core is Leadership, which rounds out the foundational and functional courses with a leadership block consisting of Project Management, Leadership, Business Law, and Strategy. Together, the curricular core prepares students for managerial business roles as they enter various industries throughout Saudi Arabia and the world.

Distinctive Core

MBSC is distinguished in preparing its graduates to meet the challenges of the 21st-century workplace with the skills to navigate and manage the rapidly changing work environment. CEOs and HR executives, regionally and globally, are increasingly reporting on the importance of personal effectiveness and communication skills as the most important characteristics they seek in their employees, and regret that the education of young graduates is typically deficient in these areas of development. MBSC provides an educational experience and resources that emphasize the development of personal effectiveness skills through interactive practical application and continuous self-reflection focused on personal growth through an innovative multifaceted approach. Emphasis on personal effectiveness development is through required modules, digital learning platforms, an emphasis on utilizing these skills throughout the curriculum, and individual mentoring as needed.

Professional Communication

The course aims to provide students with professional communication skills that enable them to effectively and efficiently engage with their colleagues, teams, and executives. Students learn the fundamentals of using communication (written, verbal, and visual) to become positive contributors in their environment through persuasion, assertiveness, and empathetic professional styles of communication.



As Saudi Arabia continues to transform into a knowledge economy in alignment with Vision 2030, MBSC strives to set the golden standard of graduating professionals. The MBSC MiM experience enables our graduates to manage by being effective communicators, team players, and demonstrating resilience in the face of adversity and adapting to change.



Personal Effectiveness Skills for the 21st Century

This course aims to develop and enhance students' intra- and interpersonal skills necessary for the development of management competencies by requiring students to actively engage with peers in self-reflective processes necessary for self awareness. Continued growth and development in both personal development spheres are complementary and critical for the holistic growth of the individual for the development of self awareness, emotional regulation, establishing and maintaining relationships, decision making, advancing a creative mindset, and evolving management competencies.

Integrated Management Challenge

The MBSC MiM Integrated Management Challenge is a dynamic, six-month long course, applying knowledge acquired to real-world challenges.

Combining theoretical knowledge and applied work, students will explore how the core business disciplines and functions come together in the practice of management. The challenge will call upon the aggregated understanding of analytical, quantitative, adaptive, personal effectiveness and problem-solving skills acquired through the duration of the MiM program.

The Integrated Management Challenge has as its central feature a distinctive current local, regional or global business challenge. Faculty, working closely with industry leaders from the private, public or social sectors, will nominate a set of challenges. Working in teams of 5-8 students, each team will be assigned one such challenge, and teams will apply their knowledge and skills to the resolution of the problem that this management challenge poses. Teams will be assessed periodically at different stages of the six-month challenge, and will be self-assessed by teammates, and assessed by coaches, faculty and external industry leaders.

If you wish to accelerate your career, while expanding your knowledge horizons about what it takes to succeed in today's business world, then the MiM program is for you; it will help you grow both personally and professionally enabling you to become what you wish to be and more.

- ● ● **Dr. Farzad Khan**
Associate Professor of Management, MBSC
PhD, McGill University

The Ideal MiM Candidate

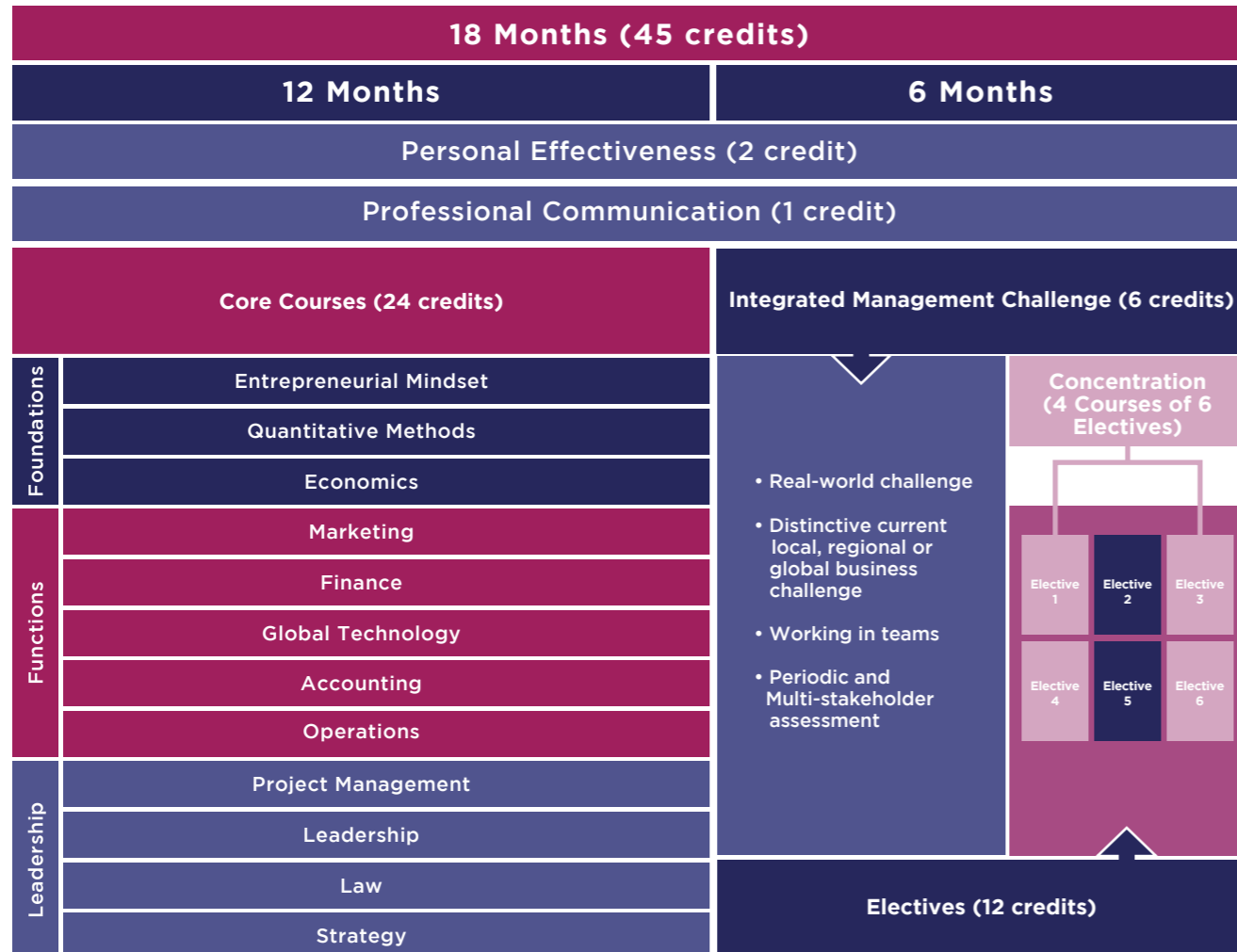
MBSC is looking for a diverse cohort of outstanding candidates with demonstrated academic success and achievements in their majors and an illustrated commitment to personal development.

The program is intended for recent graduates with minimal work experience. Students with undergraduate degrees in any discipline are welcomed.

Students with an undergraduate degree in business or equivalent will potentially benefit from a core course substitution for one of a number of dynamic electives.



Academic Plan MBSC MiM



Modular Monthly 4-day Format

	4 Days			
	Wed	Thur	Fri	Sat
8 AM				
12 PM				
Lunch				
1 PM				
4 PM				
Break				
5 PM		Co - Curricular		
8 PM				

**Accelerate
Your Career
with MBSC**



52%

of our Alumni had
an increase
in salary of
up to

80%

72%

successfully
progressed to
a preferred role

27%

are C-Suite
Executives

*Data from 92 MBA alumni respondents

Locations and Format

The MBSC MiM program takes advantage of two strategic locations within the Kingdom: King Abdullah Economic City, and Riyadh, the capital city.



The MBSC MiM program takes advantage of two strategic locations within the Kingdom: King Abdullah Economic City, and Riyadh, the capital city. Being at the heart of business and government within the Kingdom, Riyadh is the location for the initial and ultimate 6 months of the MiM. Students will also convene at KAEC for the middle six months, exposing themselves to the local business environment characterized within the cities accessible through the Haramain Railway, and immersing themselves in campus activities as well as opportunities to network locally and with outstanding students enrolled in the Executive MBA at MBSC.

MiM Program Application Requirements

1. An undergraduate degree (accepted candidates will be asked to provide an attested copy of the degree)
2. Undergraduate Transcript(s) with a Cumulative GPA of **3.0 (on a 4.0 scale)** or **3.75 (on a 5.0 scale)** at the Undergraduate level from a recognized college or university or a Major GPA of **3.0 (on a 4.0 scale)** in the major courses required from the degree obtained.
3. Referee evaluations (MBSC will require information to send the evaluation, for example, name, title, email and phone number)

1 evaluation from a faculty member	or	2 evaluations from faculty members
1 evaluation from an employer		
4. Resume' or CV
5. Personal Statement (essay)
6. Test Scores

a. One of the following (required):	IELTS (Academic): 6	b. GMAT (highly desirable and recommended for an Academic Merit Award)
	TOEFL iBT: 79	
	TOEFL ITP: 550	



Instruct the Educational Testing Service (ETS) to send your official scores directly to “Prince Mohammad Bin Salman College”

TOFEL code C098
GMAT code MDG-8S

Selection and Admission

The Admissions Committee is responsible for selecting, admitting and enrolling each cohort of its graduate degree programs with a view to ensuring that cohort selection is an integrated approach to ensuring a coordinated, collaborative and diverse population of students enroll into the college.

Admissions Cycle

Round 1

January 1, 2020 to January 31, 2020

Round 2

February 1, 2020 to February 29, 2020

Round 3

March 1, 2020 to April 30, 2020

*Rolling Admissions

May 1, 2020

*Rolling Admissions - means that MBSC continues to accept and review applications until the program is filled to capacity.



With the MBSC MiM, we are creating a window to the world for young Saudis. We offer a modern education - and not generic coursework - that is tailored for the people, challenges, and ecosystem, of Saudi Arabia. We offer an opportunity for change that is personal and professional, for our students to distinguish themselves from their local peers.

- • • **Dr. Konrad Grabiszewski**
Associate Professor of Economics, MBSC
PhD, Stern School of Business, New York University



Be Distinctive

For more information please contact the admission team admissions@mbsc.edu.sa

www.mbsc.edu.sa | [f](#) [@](#) [mbsckaec](#)