

# THE MBSC MASTER IN MANAGEMENT (MiM) **Be Distinctive**

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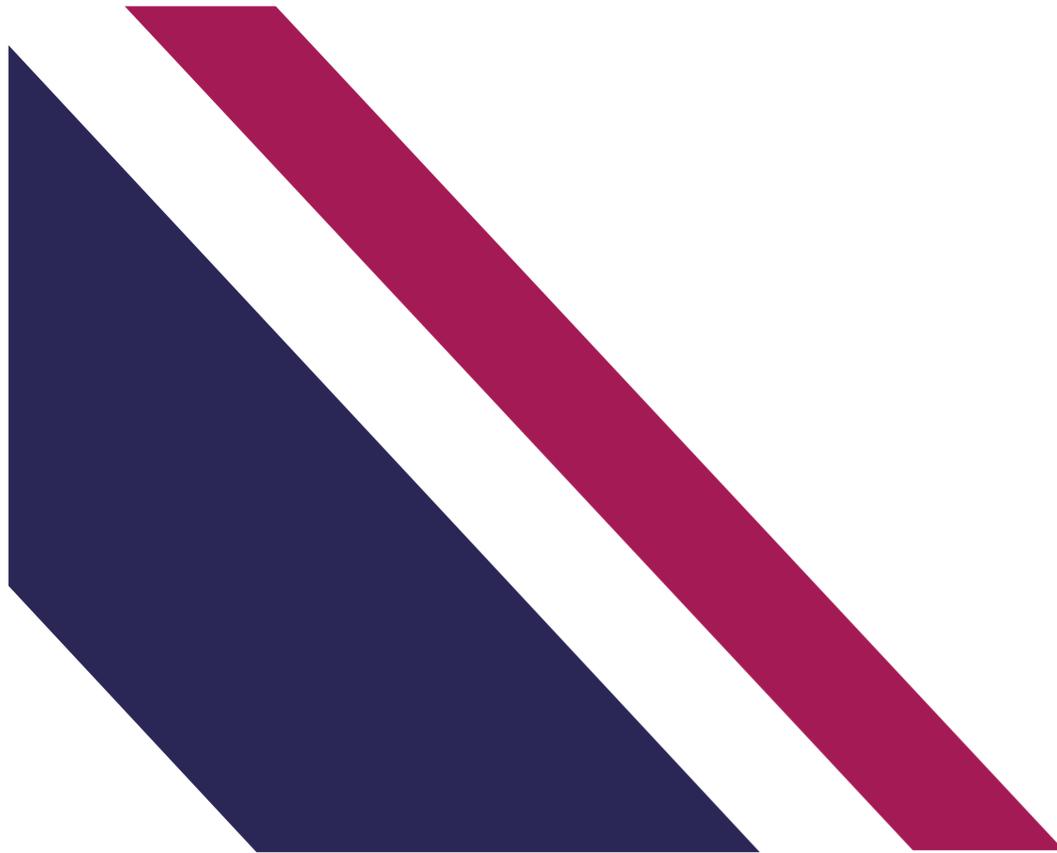
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# Master in Management Mission Statement

The Master in Management program develops early career professionals as future transformation leaders who manage and drive business innovation. The program equips participants with distinctive capabilities that accelerate their careers, their organizations, and society towards a globally competitive knowledge economy.



## Message from the Dean

Thank you for your interest in Prince Mohammad Bin Salman College for Business and Entrepreneurship. You have just taken the first step at expanding your future.

By fostering leadership and an entrepreneurial mindset we help you discover how to create value for individuals, organizations and society. With the MBSC MiM, you will not only learn how to manage effectively and purposefully, but we will also equip you with distinctive competencies to accelerate your career.

Our global faculty deliver knowledge through experiential learning by tightly integrating theory with a wealth of practical experiences. You will create an action-based innovation mindset and strive towards becoming elite through achievement.

Through our partnership with Babson Global, we open a door for you to access world-class education in Saudi Arabia, where you will combine global knowledge with local practices. With the support of the MISK foundation, Emaar the Economic City, and Lockheed Martin, we will deliver on our vision of unlocking opportunities and potential for the development of society in the Kingdom of Saudi Arabia.

I encourage you to have a good look at our School and see how we can make you distinctive. With us, you expand your future and, subsequently, you will be able to expand futures of others.

Sincerely,  
Dr. Zeger Degraeve



## Unlock Your Potential with MBSC

The Prince Mohammad Bin Salman College aims to develop a new generation of distinctive graduates. It prides itself on its focus on an experiential learning pedagogy, the presence of world-class faculty developing and teaching courses, and global expertise relevant to the region.

MBSC has a culture that reflects the best of academic traditions valuing respect for world-class institutions of higher learning whose hallmarks include respect for diversity, professionalism, integrity, and a constant commitment to excellence both in and out of the classroom.

MBSC provides world-class education that meets international standards - right here in Saudi Arabia.

MBSC was established in 2016 in partnership with Babson Global, a wholly-owned subsidiary of Babson College the #1 Ranked entrepreneurship College in the USA for almost a quarter of a century.



## The MBSC Advantage

### Global Expertise with a Regional Focus

Locally-based and engaged with the business community, our professors have degrees from the world's best universities, and are experienced educators with extensive research portfolios and a strong business and entrepreneurship background. Our global faculty are actively involved in the development of excellence in management education with a regional focus.

### Experiential Learning

At MBSC we focus on experiential learning. Students benefit from active participation in the classroom. This interactive approach forms the basis for an effective managerial and entrepreneurial mindset, both within and beyond the classroom.

### Essential Skills for Business Success

MBSC programs address the management challenges of the Kingdom and the region through practice-oriented pedagogy. Through our programs, students gain the skills they need to succeed in any business environment - essential skills such as effective communication, problem-solving, and decision-making.

# Master in Management Be Distinctive

MBSC presents a distinctive Master in Management (MiM), globally relevant, uniquely tailored to respond to the needs of the Saudi and regional market, and closely aligned with Vision 2030. Delivered in the key cities of **Riyadh** and **KAEC**, offering access to both the heart of Business and Government in Saudi Arabia as well as the MBSC campus city that allows students an immersive learning experience, the MiM is offered in a unique **modular format, for a four-day long weekend each month**, to suit the needs of an engaged student body pursuing their early careers, in conjunction with their academic journey.

**Graduates of the Master in Management will be equipped with distinctive operational, functional and managerial competencies that will accelerate their careers. They will assume managerial roles, effectively and purposefully empowering their organizations.**



## Tangible Benefits for Your Life and Work:

### Be an Effective and Purposeful Manager

Acquire a solid foundation in functional knowledge and draw on multiple disciplines concurrently to address real world challenges in real time. Master personal effectiveness and communication skills for success at work.

### Expand Your Network

Study alongside and learn from a diverse student body. Access MBSC MBA students and alumni to grow your personal and professional networks. Gain access to dynamic public and corporate leaders during MBSC networking events and co-curricular activities.

### Accelerate Your Career

Gain access to unparalleled career development opportunities, skillsets and tools to accelerate your career. Distinguish yourself from your peers and attain professional success.

## The MiM Curriculum

The MBSC MiM maintains a uniquely adaptive design that facilitates training in business and management for all students, regardless of whether they have previously pursued formal studies in business. Whether a student has a background in engineering, medicine, business, education, social science, linguistics, cultural studies, computer science, or arts and music, the Master in Management takes students of all backgrounds and instills in them the fundamentals of business, preparing them to assume managerial roles in organizations of all types.



## Curricular Core

**The curricular core is comprised of 11 courses that represent three key areas of development:**

- 1) Foundational knowledge necessary for the study of business**
- 2) Functional knowledge regarding the basic aspects of business**
- 3) The role and skills of a managerial leader.**

The core is delivered with MBSC's signature emphasis on entrepreneurial thinking—developing a mindset that encourages innovation, adaptability, and problem-solving in managers. The first foundational courses, such as Data Science for Managers and Management and Innovation, inculcates in students the mind of a critical thinker and innovator. The second set of classes encompass the core functions of business and leadership, which includes: Accounting, Managing Digital Transformation, Leadership in Organizations and Economics for Managers. The final portion of the core rounds out the foundational and functional courses with a distinctive leadership and management block consisting of Principles of Operations Management, Corporate Finance, Principles of Responsible Business, and Strategic Management. Together, the curricular core prepares students for managerial business roles as they enter various industries throughout Saudi Arabia and the world.



**As Saudi Arabia continues to transform into a knowledge economy in alignment with Vision 2030, MBSC strives to set the golden standard of graduating professionals. The MBSC MiM experience enables our graduates to manage by being effective communicators, team players, and demonstrating resilience in the face of adversity and adapting to change.**

## Distinctive Core

MBSC is distinguished in preparing its graduates to meet the challenges of the 21st-century workplace with the skills to navigate and manage the rapidly changing work environment. CEOs and HR executives, regionally and globally, are increasingly reporting on the importance of personal effectiveness and communication skills as the most important characteristics they seek in their employees, and regret that the education of young graduates is typically deficient in these areas of development. MBSC provides an educational experience and resources that emphasize the development of personal effectiveness skills through interactive practical application and continuous self-reflection focused on personal growth through an innovative multifaceted approach. Emphasis on personal effectiveness development is through required modules, digital learning platforms, an emphasis on utilizing these skills throughout the curriculum, and individual mentoring as needed.

## Personal Effectiveness & Communication Skills

This is a two-part course that runs alongside the core courses.

One component aims to develop and enhance students' intra- and interpersonal skills necessary for the development of management competencies by requiring students to actively engage with peers in self-reflective processes necessary for self awareness. Continued growth and development in both personal development spheres are complementary and critical for the holistic growth of the individual for the development of self awareness, emotional regulation, establishing and maintaining relationships, decision making, advancing a creative mindset, and evolving management competencies.

The other component aims to provide students with professional communication skills that enable them to effectively and efficiently engage with their colleagues, teams, and executives. Students learn the fundamentals of using communication (written, verbal, and visual) to become positive contributors in their environment through persuasion, assertiveness, and empathetic professional styles of communication.

## Experiential, Project-Based Learning: Innovation Projects and The Integrated Management Challenge

The MBSC MiM treats experiential and project-based learning as its core pedagogical principles. Students begin with mid-semester projects that integrate content from core courses into an innovation project. These lead up to the integrated management challenge which is a dynamic six month long course, applying knowledge acquired to real-world challenges.

Combining theoretical knowledge and applied work, students will explore how the core business disciplines and functions come together in the practice of management. The challenge will call upon the aggregated understanding of analytical, quantitative, adaptive, personal effectiveness and problem-solving skills acquired through the duration of the MiM program.

The Integrated Management Challenge has as its central feature a distinctive current local, regional or global business challenge. Faculty, working closely with industry leaders from the private, public or social sectors, will nominate a set of challenges. Working in teams of 5-8 students, each team will be assigned one such challenge, and teams will apply their knowledge and skills to the resolution of the problem that this management challenge poses. Teams will be assessed periodically at different stages of the six-month challenge, and will be self-assessed by teammates, and assessed by coaches, faculty and external industry leaders.

### The Ideal MiM Candidate

MBSC is looking for a diverse cohort of outstanding candidates with demonstrated academic success and achievements in their majors and an illustrated commitment to personal development.

The program is intended for recent graduates with minimal work experience. Students with undergraduate degrees in any discipline are welcomed.

**If you wish to accelerate your career, while expanding your knowledge horizons about what it takes to succeed in today's business world, then the MiM program is for you; it will help you grow both personally and professionally enabling you to become what you wish to be and more.**

• • • **Dr. Farzad Khan**  
Associate Professor of Management, MBSC PhD, McGill University



# Academic Plan MBSC MiM

18 Months						
Integrated Courses	Integrated Innovation Project 1		Integrated Innovation Project 2		Integrated Management Challenge	
Curricular Core	Data Analysis for Managers	Managing Digital Transformation	Principles of Operations Management			
	Management & Innovation	Leadership in Organizations	Principles of Marketing	Strategic Management		
	Accounting	Economics for Managers	Corporate Finance	Responsible Business		
Distinctive Core	Personal Effectiveness & Comms 1		Personal Effectiveness & Comms 2			
Elective Courses				Elective #1	Elective #2	Elective #3
					Elective #4	Elective #5

## Modular Monthly 4-Day Format

	Wed	Thur	Fri	Sat
Morning	Class sessions			
Lunch Break				
Afternoon	Class sessions			
Coffee Break				
Evening	Class sessions	Co - Curricular		

**Accelerate  
Your Career  
with MBSC**



**%52**

of our Alumni had  
**an increase**  
in salary of  
**up to**

**%80**

**%72**

**successfully**  
progressed to  
a preferred role

**%27**

are C-Suite  
**Executives**

\*Data from 92 MBA alumni respondents

## Locations and Format

The MBSC MiM program takes advantage of two strategic locations within the Kingdom: King Abdullah Economic City, and Riyadh, the capital city.



The MBSC MiM program takes advantage of two strategic locations within the Kingdom: King Abdullah Economic City, and Riyadh, the capital city. Being at the heart of business and government within the Kingdom, Riyadh is the location for the initial and ultimate 6 months of the MiM. Students will also convene at KAEC for the middle six months, exposing themselves to the local business environment characterized within the cities accessible through the Haramain Railway, and immersing themselves in campus activities as well as opportunities to network locally and with outstanding students enrolled in the Executive MBA at MBSC.

# MiM Program Application Requirements

1. An undergraduate degree (accepted candidates will be asked to provide an attested copy of the degree)
2. Undergraduate Transcript(s) with a Cumulative GPA of **3.0 (on a 4.0 scale)** or **3.75 (on a 5.0 scale)** at the Undergraduate level from a recognized college or university or a Major GPA of **3.0 (on a 4.0 scale)** in the major courses required from the degree obtained.
3. Referee evaluations (MBSC will require information to send the evaluation, for example, name, title, email and phone number)
 

<b>1</b> evaluation from a faculty member	<b>or</b>	<b>2</b> evaluations from faculty members
<b>1</b> evaluation from an employer		
4. Resume' or CV
5. Personal Statement (essay)
6. Test Scores
 

	<b>a.</b>	<b>One of the following (required):</b>	
		IELTS (Academic): 6	<b>b.</b> GMAT (highly desirable and recommended for an Academic Merit Award)
		TOEFL iBT: 79	
		TOEFL ITP: 550	



Instruct the Educational Testing Service (ETS) to send your official scores directly to “Prince Mohammad Bin Salman College”

**TOFEL code C098**  
**GMAT code MDG-8S**

# Selection and Admission

The Admissions Committee is responsible for selecting, admitting and enrolling each cohort of its graduate degree programs with a view to ensuring that cohort selection is an integrated approach to ensuring a coordinated, collaborative and diverse population of students enroll into the college.

## Admissions Cycle

### Round 1

January 1, 2020 to January 31, 2020

### Round 2

February 1, 2020 to February 29, 2020

### Round 3

March 1, 2020 to April 30, 2020

### \*Rolling Admissions

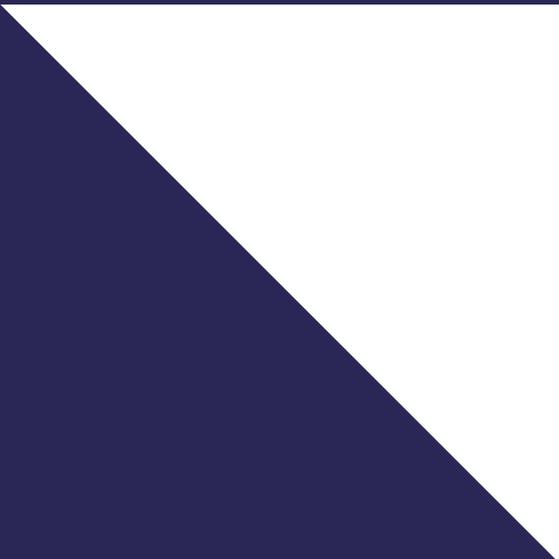
May 1, 2020

\*Rolling Admissions - means that MBSC continues to accept and review applications until the program is filled to capacity.



With the MBSC MiM, we are creating a window to the world for young Saudis. We offer a modern education - and not generic coursework - that is tailored for the people, challenges, and ecosystem, of Saudi Arabia. We offer an opportunity for change that is personal and professional, for our students to distinguish themselves from their local peers.

- • • **Dr. Konrad Grabiszewski**  
Associate Professor of Economics, MBSC  
PhD, Stern School of Business, New York University



# Be Distinctive

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For more information please contact the admission team [admissions@mbsc.edu.sa](mailto:admissions@mbsc.edu.sa)

[www.mbsc.edu.sa](http://www.mbsc.edu.sa) | [f](#) [@](#) [mbsckaec](#)