



كلية الأمير
محمد بن سلمان
لإدارة وريادة الأعمال

Prince Mohammed
Bin Salman College
Business & Entrepreneurship

EXECUTIVE
EDUCATION



MBSC EXECUTIVE EDUCATION

PROGRAM PORTFOLIO 2022

2022

MANAGEMENT & LEADERSHIP	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Advanced Management Program This program is designed to provide leaders with the skills, tools, and knowledge to guide them and their organization confidently & effectively through the volatility, uncertainty, complexity, and ambiguity of the extremely competitive business environment. It combines all elements of business administration and a dedicated coach to support managers in their professional development.	3 modules of 9 days		Module 1: Day 1: Feb 20 th Day 2: Feb 21 st Day 3: Feb 22 nd Module 2: Day 1: Mar 6 th Day 2: Mar 7 th Day 3: Mar 8 th Module 3: Day 1: Mar 27 th Day 2: Mar 28 th Day 3: Mar 29 th											35,000
MBSC Advanced Leadership Program This program is designed to provide managers with the mindset that allows their leadership capabilities to continue expanding and improving throughout their lives. It is for leaders already leading departments/organizations, exploring the transition into more strategic roles, having a flair to improve themselves, empowering people around them, growing their organization, or just succeeding in the competitive environment.	2 modules of 6 days					Module 1: Day 1: May 15 th Day 2: May 16 th Day 3: May 17 th Module 2: Day 1: May 31 st Day 2: June 1 st Day 3: June 2 nd							22,500	
MBSC Women Leadership Program MBSC Women Leadership Program Women’s leadership development is an important part of an organization’s approach to building diverse leadership teams and a critical factor in supporting transformational change. This inspiring, participants-centric program is developed by a team of experts in women’s leadership development. It comprises a range of learning pedagogies, including action learning, problem-solving, and critical reflection. It enables active engagement and encourages open discussions where self-awareness is fostered and nurtured.	3 days									Sep 11 th -13 th				11,900
STRATEGY	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Strategy & Execution Program This program is designed to examine the reasons behind fail business strategies and unreached strategic goals as planned. Leaders will craft and implement strategies that can be put to practice, produce the results and fill the gap between where they want their organization to be and where it is now: the strategy implementation gap.	3 days			Mar 20 th – 22 nd										8,700
MBSC Change Management Program The program is designed to provide leaders with an innovative approach to change management that will transform them and their respective organizations into game-changers. Leaders will learn how to craft and executive purpose-driven, performance-oriented, and principles-led strategic change initiatives. They will develop capabilities to make constant adjustments to unexpected events during change implementation and adopt an entrepreneurial mindset and action methodologies that catalyze and unleash change.	2 days		Feb 23 rd – 24 th											8,700
MBSC Strategic Thinking Through Scenario Planning Program This program follows the rigorous methodological and practical steps outlined in the Oxford Scenario Planning Approach . Representatives of organizations will question long-held assumptions, correct decision-making biases, review existing strategies, and reach out to multiple stakeholders through a relatively new strategic tool - scenario planning. Through interactive team-based exercises, participants will develop colorful images and moving stories of possible futures that could transpire due to unexpected but plausible events	3 days					May 22 nd - 24 th								11,900
MBSC Effective Decision Making Program This immersive, highly interactive program will equip participants with the skills needed to make better, more effective decisions within their sphere of influence. The program’s main focus is that decision-making is a critical leadership skill acquired and developed. It helps participants increase their decision-making effectiveness and augment their proficiency at leading teams towards effective decision-making for value creation.	3 days										Oct 9 th -11 th			11,900
HEALTHCARE	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Leading Healthcare Transformation Program This program supports healthcare executives taking leading roles in transforming Saudi Arabia’s healthcare system as targeted in Vision 2030 and presently being implemented. It addresses the needs of executives taking on new private and corporatized leadership roles and responsibilities. The program covers international best practices and connects them to current developments in Saudi Arabia. Participants are expected to bring their own cases and advance on mini-projects to apply and discuss the learning.	2 modules of 4 days		Module 1: Day 1: Jan 30 th Day 2: Jan 31 st Module 2: Day 1: Jan 30 th Day 2: Jan 31 st											22,500

*Earn a Certificate in Business Excellence when completing 3 programs with MBSC Executive Education or complete a modular program in more than one subject area.

For complete program information: <https://www.mbsc.edu.sa/why-executive-education/>
For a personal consultation, contact our Executive Education team at inquiry.eced@mbsc.edu.sa or +966 544 603 880.

Dates and fees are subject to change.

2022

LEADERSHIP	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Leadership Essentials Program The program equips leaders with frontier-of-knowledge tools and leadership skills through practically applicable scenarios and eventually helping their followers/associates become leaders. It's for high-potential professionals ready for more significant growth.	5 weeks	Jan 30 th – Mar 2 nd <i>*1st Delivery</i>							Aug 14 th – Sep 14 th <i>*2nd Delivery</i>					8,500
Problem-Solving Through Creativity & Innovation Program In an increasingly more global and complex business environment, managers need to have a firm grasp on accounting and finance to ensure value creation and maximization. This program provides a comprehensive introduction to accounting and finance principles and practices, which supports managers in understanding the financial impact of their decision and incorporating the financial perspective into their decision-making.	4 weeks						Jun 7 th – 28 th							6,500
FINANCE	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Finance for Non-Finance Managers Program This program provides a comprehensive foundation to accounting and finance principles and practices, which supports managers in understanding the financial impact of their decision and incorporating the financial perspective into their decision-making.	4 weeks			Mar 2 nd – 29 th <i>*1st Delivery</i>					Aug 3 rd – 30 th <i>*2nd Delivery</i>					6,500
DIGITAL INNOVATION IN BUSINESS	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Leading Digital Transformation Program This program will utilize IT and IS required for Digital Transformation, a socio-technical issue involving technology processes and humans. It will discuss IT and IS's strategic importance for businesses and managers, utilizing social media, cloud computing, business analytics, industry 4.0, Digital Transformation of services and companies, and decision-making with IT and IS.	5 weeks					May 25 th – Jun 29 th <i>*1st Delivery</i>					Oct 5 th – Nov 9 th <i>*2nd Delivery</i>			7,800

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We are here for you...

If you have additional questions or require any customization inquiries of finding the program that suits your needs, contact the MBSC Executive Education Advising team.



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4732 Juman Street, BaylaSun District,
Unit No. 10. King Abdullah Economic City,
23965-2609, Kingdom of Saudi Arabia

www.mbsc.edu.sa
aali@mbsc.edu.sa
inquiry.eced@mbsc.edu.sa
+966 54 460 3880