



كلية الأمير
محمد بن سلمان
لِلإدارة وريادة الأعمال

Prince Mohammed
Bin Salman College
Business & Entrepreneurship

EXECUTIVE
EDUCATION



MBSC EXECUTIVE EDUCATION

PROGRAM PORTFOLIO 2022

2022

LEADERSHIP	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Leadership Essentials Program The program equips leaders with frontier-of-knowledge tools and leadership skills through practically applicable scenarios and eventually helping their followers/associates become leaders. It's for high-potential professionals ready for more significant growth.	5 weeks	Jan 30 th – Mar 2 nd <i>*1st Delivery</i>							Aug 14 th – Sep 14 th <i>*2nd Delivery</i>					8,500
Problem-Solving Through Creativity & Innovation Program This program provides an opportunity for executives to reflect upon their own individual styles of thinking and how diversity, constructive conflict, and chaos among team members can be leveraged to generate an organizational culture of creativity and innovation. A range of interactive exercises will strengthen skills to work independently and effectively in teams. These include video cases from IDEO, Apple, self-evaluation using psychometric tests, and play-based activities such as 'What If' for thinking outside the box and 'Catch ball' for story creation and narrative building.	4 weeks						Jun 7 th – 28 th							6,500
FINANCE	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Finance for Non-Finance Managers Program This program provides a comprehensive foundation to accounting and finance principles and practices, which supports managers in understanding the financial impact of their decision and incorporating the financial perspective into their decision-making.	4 weeks			Mar 2 nd – 29 th <i>*1st Delivery</i>					Aug 3 rd – 30 th <i>*2nd Delivery</i>					6,500
DIGITAL INNOVATION IN BUSINESS	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE/SAR
MBSC Leading Digital Transformation Program This program will utilize IT and IS required for Digital Transformation, a socio-technical issue involving technology processes and humans. It will discuss IT and IS's strategic importance for businesses and managers, utilizing social media, cloud computing, business analytics, industry 4.0, Digital Transformation of services and companies, and decision-making with IT and IS.	5 weeks					May 25 th – Jun 29 th <i>*1st Delivery</i>					Oct 5 th – Nov 9 th <i>*2nd Delivery</i>			7,800

*Earn a Certificate in Business Excellence when completing 3 programs with MBSC Executive Education or complete a modular program in more than one subject area.

Dates and fees are subject to change.

For complete program information: <https://www.mbsc.edu.sa/why-executive-education/>
 For a personal consultation, contact our Executive Education team at inquiry.eced@mbsc.edu.sa or +966 544 603 880.

We are here for you...

If you have additional questions or require any customization inquiries of finding the program that suits your needs, contact the MBSC Executive Education Advising team.



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