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Prince Mohammed
Bin Salman College
Business & Entrepreneurship



THE MBSC MASTER IN MANAGEMENT (MiM)

Be Distinctive





THE MBSC MiM

Be Distinctive



Table of Contents

➤	Mission Statement	04
➤	Message from the Dean	07
➤	The Kingdom's World-Class Business School	08
➤	Tangible Benefits for Your Life and Work	10
➤	The MiM Curriculum	12
➤	Curricular Core	13
➤	Distinctive Core	14
➤	Integrated Core	16
➤	Required Electives	17
➤	Concentrations	18
➤	Academic Plan MBSC MiM	22
➤	The Ideal MiM Candidate	24
➤	Accelerate Your Career with MBSC.....	25
➤	MiM Program Application	26
➤	Selection/Admissions	28
➤	Location	30

Master in Management

MISSION STATEMENT

The Master in Management develops early-career professionals as future transformation leaders who manage and lead business innovation. The program provides participants with distinct capabilities that accelerate their careers, organizations, and society toward a globally competitive knowledge economy.





Message From

THE DEAN

Thank you for your interest in Prince Mohammed Bin Salman College for Business and Entrepreneurship. You have just taken the first step towards expanding your future.

By fostering leadership and an entrepreneurial mindset we help you discover how to create value for individuals, organizations, and society. With the MBSC MiM, you will not only learn how to manage effectively and purposefully, but we will also equip you with distinctive competencies to accelerate your career.

Our global faculty deliver knowledge through experiential learning by tightly integrating theory with a wealth of practical experiences. You will create an action-based innovation mindset and strive towards becoming elite through achievement.

Through our partnership with Babson Global, we open a door for you to access world-class education in Saudi Arabia, where you will combine global knowledge with local practices. With the support of the MISK foundation, Emaar the Economic City, and Lockheed Martin, we will deliver on our vision of unlocking opportunities and potential for the development of society in the Kingdom of Saudi Arabia.

I encourage you to have a good look at our School and see how we can make you distinctive. With us, you expand your future and, subsequently, you will be able to expand the futures of others.

**Sincerely,
Dr. Zeger Degraeve**

The Kingdom's World-Class Business School

FROM HERE FOR HERE

Prince Mohammed Bin Salman College (MBSC) aims to develop a new generation of distinguished graduates. We pride ourselves on our focus on experiential learning pedagogy, the presence of world-class faculty in developing and teaching courses, and global expertise relevant to the region.

MBSC has a culture that reflects the best of academic traditions that values respect for world-class institutions of higher education whose hallmarks include respect for diversity, professionalism and integrity, and an ongoing commitment to excellence both in and outside the classroom.

MBSC provides a world-class education that meets international standards right here in Saudi Arabia.



MBSC was established in 2016 in partnership with Babson Global, a wholly-owned subsidiary of Babson College; the #1 Ranked entrepreneurship College in the USA for almost a quarter of a century.



Tangible Benefits For

YOUR LIFE AND WORK

1 Be an Effective and Purposeful Manager

Acquire a solid foundation in functional knowledge and leverage multiple disciplines concurrently to address real-world challenges in real-time. Master personal effectiveness and communication skills for success at work.

2 Accelerate Your Career

Gain access to unparalleled career development opportunities and acquire the skills and tools to accelerate your career. Distinguish yourself from your peers and attain professional success.

3 Expand Your Network

Study with and learn from a diverse student body. Reach MBSC MiM students and alumni to grow your personal and professional networks. Reach out to dynamic public sector and corporate leaders during MBSC network events and co-curricular activities.

The MiM Curriculum

The MBSC MiM maintains a unique adaptive design that facilitates business and management training for all students, regardless of whether they have previously pursued formal studies in business. Whether a student has a background in science, technology, engineering, medicine, business, education, social sciences, linguistics, cultural studies, computer science, or arts and music, the Master in Management takes students from all backgrounds and instills in them the fundamentals of business and prepares them to assume managerial roles in organizations of all kinds.

➤ **Program:**
42 Credit Hours

➤ **Schedule:**
Wednesday to Saturday
Full Day (Once a Month)

➤ **Duration:**
18 Months

➤ **Location:**
Between Riyadh and King
Abdullah Economic City (KAEC)

Curricular Core:

The curricular core is comprised of 11 courses that represent three key areas of development:

- 1) Foundational knowledge necessary for the study of business
- 2) Functional knowledge regarding the basic aspects of business
- 3) The role and skills of a managerial leader

Distinctive Core:

PERSONAL EFFECTIVENESS AND COMMUNICATION SKILLS

**These are two courses that work alongside
the core courses.**

The first aims to develop and enhance students' intra- and inter-personal skills necessary for developing management competencies by requiring students to actively engage with peers in self-reflective processes necessary for self-awareness.

Continued growth and development in both personal development spheres are complementary and critical for the holistic growth of the individual for the development of emotional regulation, establishing and maintaining relationships, decision-making, advancing a creative mindset, and evolving management competencies.

The second course aims to provide students with professional communication skills that enable them to engage with their colleagues, teams, and executives effectively and efficiently. Students learn the fundamentals of using communication techniques (written, verbal, and visual) to become positive contributors in their environment through persuasion, assertiveness, and empathetic professional styles of communication.

As Saudi Arabia continues to transform into a knowledge economy in alignment with Vision 2030, MBSC strives to set the gold standard for graduating professionals. The MBSC MiM experience enables our graduates to manage by being effective communicators and team players, demonstrating resilience in the face of adversity, and adapting to change.



Integrated Core: Experiential, Project-Based Learning:

INNOVATION PROJECTS AND THE INTEGRATED MANAGEMENT CHALLENGE

Integrated Innovation Project 1 and 2 (IIP)

The Integrated Innovation Project is a practical experience aiming to help students combine what they have learned, their experiences, skills, and knowledge to overcome key challenges. Students will work in teams to address a unique challenge and develop an innovative solution.

Integrated Management Challenge (IMC)

This course provides students with the opportunity to bring together what they have learned and develop their learning journey to solve bigger challenges that require integrated and innovative solutions. By creatively responding to existing key business challenges, students can further develop their analytical, technical, and leadership skills. Within the practical project-based course, MBSC works with innovation partners and key organizations to enrich the student experience.



Electives

All Master in Management students must take five electives to graduate. The electives are chosen from MBSC's College-wide electives portfolio, which spans a wide range of topics, including organizational power and politics, negotiations, mergers & acquisitions and integrated marketing communications, depending on availability.

Concentrations

If a student is interested in majoring in distinct areas related to business and management, the MiM program offers you three concentrations in the following fields:

- **Human Resources Management**
- **Healthcare and Wellbeing Leadership**
- **Tourism Management**

1- Human Resources Management

The new Human Resources Management concentration for MBSC's Master in Management program helps answer the call for competent, dynamic HR leaders to help attract and develop the best human potential within Saudi organizations. With the Saudization of HR departments throughout the Kingdom, there exists a need for locally-trained but globally-minded leaders who can help manage the needs of a diverse, often culturally-mixed organizational workforce. This HR concentration will allow Master in Management graduates to study all the critical functions of HR management, including compensation and benefits; performance management; organizational learning, training, and development; talent management; recruitment and engagement, and negotiations. With MBSC's world-class education delivered here in the Kingdom, the perfect opportunity exists to develop HR leaders ready to guide Saudi organizations toward Vision 2030 and beyond.

2- Healthcare and Wellbeing Leadership

Health Sector transformation is one of the critical transformation strategies in support of realizing Vision 2030. The Ministry of Health's Vision Realization Office has been working on the sectors' transformation to value-based healthcare services that focus on prevention and promote a healthy lifestyle and well-being across the Kingdom. The latest initiative was launched in 2022, after quality and efficiency were the focus of the initial transformation efforts. In the context of these developments, the concentration in Healthcare and Wellbeing Leadership will allow EMBA and MIM graduates to study critical aspects of this transformation, including strategy, accounting in the healthcare context, change management, and introducing a well-being mindset. With MBSC world-class education delivered here in the Kingdom, there exists the perfect opportunity to develop healthcare and well-being leaders ready to propel the Saudi Healthcare sector toward Vision 2030 and beyond. This concentration also provides a unique opportunity for healthcare professionals among EMBA and MIM students to create their network at MBSC and learn and engage with each other.

3- Tourism Management Concentration

In collaboration with the Ministry of Tourism and with the objective of advancing the 'human capital' within the tourism sector in Saudi Arabia, this concentration will provide the fast-growing tourism industry with the needed elite leadership skills to manage the strategic positioning of this promising sector toward achieving Vision 2030. With the hands-on approach that delivers specific knowledge from the latest tourism management industry cases to meet Saudi market demands, graduates will be enriched with the practical knowledge of tourism management and service sector.

This concentration will allow Master in Management students to study all the critical functions of tourism management, including integrated marketing communications, tourism management, event management, service marketing, entrepreneurial tourism, family business, and tourism macroeconomics. With MBSC's world-class education delivered here in the Kingdom, there exists the perfect opportunity to develop tourism management leaders to embark on the bright future of the tourism sector in Saudi Arabia.

- 
- ▶ **Specific Electives are Required for Each Concentration Obtained**

Academic Plan MBSC MiM



Term 1	Course name	Credits
	Integrated Innovation Project - IIP 1	1
	Personal Effectiveness & Communications 1	1
	Data Analysis for Managers	2
	Management & Innovation	2
	Accounting	2
	Principles of Operations Management	2
	Leadership in Organizations	2
	Economics for Managers	2
Term 2	Integrated Innovation Project - IIP 2	1
	Personal Effectiveness & Communications 1	1
	Responsible Business	2
	Principles of Marketing	2
	Corporate Finance	2
	Strategic Management	2
	Career Skills and Planning	2
	Elective #1	2
Term 3	Integrated Management Challenge	6
	Elective #2	2
	Elective #3	2
	Elective #4	2
	Elective #5	2
		42

The Ideal MiM Candidate

MBSC is looking for a diverse cohort of outstanding candidates with demonstrated academic success, achievements in their disciplines, and a demonstrated commitment to personal development.

The program is intended for recent graduates with minimal work experience. We welcome students with undergraduate degrees in any discipline.

"If you wish to accelerate your career while expanding your knowledge horizons about what it takes to succeed in today's business world, then the MiM program is for you; it will help you grow both personally and professionally, enabling you to become what you wish to be and more."

Dr. Farzad Khan

Professor of Strategy, MBSC PhD, McGill University

Accelerate Your Career with MBSC

45%

received a promotion after
6 months of joining the
program

24%

gained a salary increment
after 6 months of joining
the program

*Data from 92 EMBA alumni respondents

MiM Program Application

REQUIREMENTS

1



An undergraduate degree
(accepted candidates will be
asked to provide an **attested**
copy of the degree.)

2

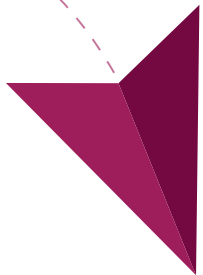


Undergraduate transcript(s)
with a cumulative **GPA of 3.0 (on a 4.0 scale)**
or **3.75 (on a 5.0 scale)**
at the undergraduate level from a
recognized college or university, or a major
GPA of 3.0 (on a 4.0 scale)
in the major required courses
from the degree obtained.

3

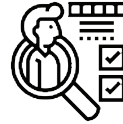


Personal statement
(essay)



4

Resume or CV



5

Referee evaluations

(The following information is mandatory to accept the evaluation at MBSC, for example, name, title, email, and phone number)

1 evaluation from an employer(s)

OR

2 evaluations from a faculty member(s)

6

Test Score

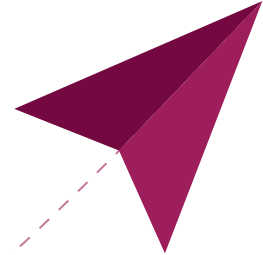
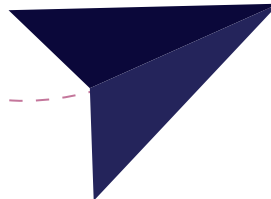


One of the following (required):

- IELTS (Academic): 6
- TOEFL iBT: 78
- TOEFL ITP: 550

One of these is highly desirable and recommended for an Academic Merit Award:

- GMAT
- Executive Assessment



Selection AND ADMISSION

The Admissions Committee is responsible for selecting, admitting, and enrolling each cohort of its graduate degree programs with a view to ensuring that cohort selection is an integrated approach to ensuring a coordinated, collaborative and diverse population of students enroll into the College.

Direct the Educational Testing Service (ETS) to send your official scores directly to “Prince Mohammed Bin Salman College”

- ▶ **TOFEL code: C098**
- ▶ **GMAT code: MDG-8S**

Admissions AND SCHOLARSHIP CYCLE



*Rolling Admissions means that we continue to accept and review applications until the program is filled to capacity.



October Admissions Open



Location

The MBSC MiM program takes advantage of two strategic locations within the Kingdom: King Abdullah Economic City (KAEC), and Riyadh the capital city. The aim is to ensure students gain exposure to the hub of financial, business and government activities, while also experiencing the regional business, tourism, and leisure environment during their time in KAEC. They will also immerse themselves in campus activities and have opportunities to network locally and with outstanding students enrolled in other degree programs at MBSC.





Any information in this brochure is subject to change without prior notice by MBSC. The College will not be held liable for any harm, damage, or financial loss caused by this information.

Keep in Touch

For more information about MBSC, please visit our website:

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