

Bachelor of Science in Business Administration Plan of Study				
Course Code	Course Number	Course Name	Credits	Contact Hours
		Year 1		
INTR	101	Scientific Reasoning and Global Mindset	3	45
MATH	101	Math 1	3	45
COMM	101	Personal Effectiveness Skills 1	1	15
ENGL	101	English 1	2	30
RELG	101	Belief and Consequences	3	45
ENVR	101	Nature and Technology	2	30
ARAB	101	Arabic Language	2	30
ENTR	102	Innovation and Entrepreneurship Project	3	45
MGMT	101	Principles of Management	3	45
COMM	102	Personal Effectiveness Skills 2	1	15
ENGL	102	English 2	2	30
MATH	102	Math 2: Using Excel for Business	3	45
WRIT	101	Report Writing for Business	2	30
IT	101	Information Technology	3	45
		Year 2		
ACCT	201	Financial Accounting	3	45
MRKT	201	Marketing	3	45
ECON	201	Micro-economics	3	45
COMM	201	Personal Effectiveness Skills 3	1	15
STAT	201	Business Analytics 1: Statistics	3	45
ENTR	201	Entrepreneurship	3	45
FINC	201	Finance	3	45
ACCT	202	Managerial Accounting	3	45
ECON	202	Macro-economics	3	45

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Course Code	Course Number	Course Name	Credits	Contact Hours
COMM	202	Personal Effectiveness Skills 4	1	15
STAT	202	Business Analytics 2: Modelling	3	45
MGMT	201	Organizational Behavior	3	45
		Year 3		
MKTG	301	Marketing Analytics	3	45
MGMT	301	Strategy	3	45
STAT	301	Business Analytics 3: Decision Analysis	3	45
COMM	301	Personal Effectiveness Skills 5	1	15
FINC	301	Financial and Risk Modelling	3	45
MGMT	302	Applied Project Management	1	15
MGMT	303	Applied Strategy Models	3	45
MGMT	304	Ethics	3	45
MGMT	305	Human Resource Management	3	45
COMM	302	Personal Effectiveness Skills 6	1	15
MGMT	306	Operations Management	3	45
MGMT	307	Innovation Management	3	45
		Year 4		
ELEC	401	Elective 1	3	45
ELEC	402	Elective 2	3	45
ELEC	403	Elective 3	3	45
ELEC	404	Elective 4	3	45
ELEC	405	Elective 5	3	45
MGMT	401	Leadership	3	45
MGMT	402	Career Essentials	2	30
MGMT	403	Internships	4	60
MGMT	404	Consultancy Project	3	45

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Course Code	Course Number	Course Name	Credits	Contact Hours
METD	402	Research Methods	3	45
		Total	125	1,875