

MBSC July Newsletter



MBSC

Case Center

Highlighting the case center's continuous success, MBSC's case center repository of 100+ cases managed by Doris John has registered an increase visitor rate with the publication of Dr. Aseel's new case: The Impact of Football Superstars on Saudi's Nation Branding this July.

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The MBSC Case Center

Your Case Studies Archive



Staff Spotlight

World CIO Forum 2024 Summit

Congratulations to Mr. Khaled Harbah for being honored at the World CIO Forum 2024 Summit!

He has been selected as one of the winners "The World CIO 200 KSA 2024" and recognized for his contributions as part of the new transformative technology era.

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Insider Insights

Dr. James Ryan

Dr. James took the initiative to engage with our vibrant online community and answer their questions through a series of answers published across all our social media platforms. This interactive insider insights session helps MBSC to showcase the esteemed faculty as well as strengthen our online presence with our students, alumni and potential applicants.

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Road Shows



Riyadh - BIM Ventures



Jeddah - vibes Offices



Madinah - Business Hub

During the Month of July the recruitment team has managed to successfully visit three business hubs in Jeddah, Madinah and Riyadh to help achieve the number of applicants for the upcoming year. Abdulsalam Alarabi, Samar Alabbassi and Hamad Alsaeed played a significant role in organizing these events and aligning with our Alumni students to show up and represent MBSC.



Webinars

Scholarships & Pyament Plans

In this webinar Mrs. Jenifer Dracoulis - Director of Admissions, took the opportunity to provide tips and insights to prospects that are interested in pursuing MBSC's master programs.

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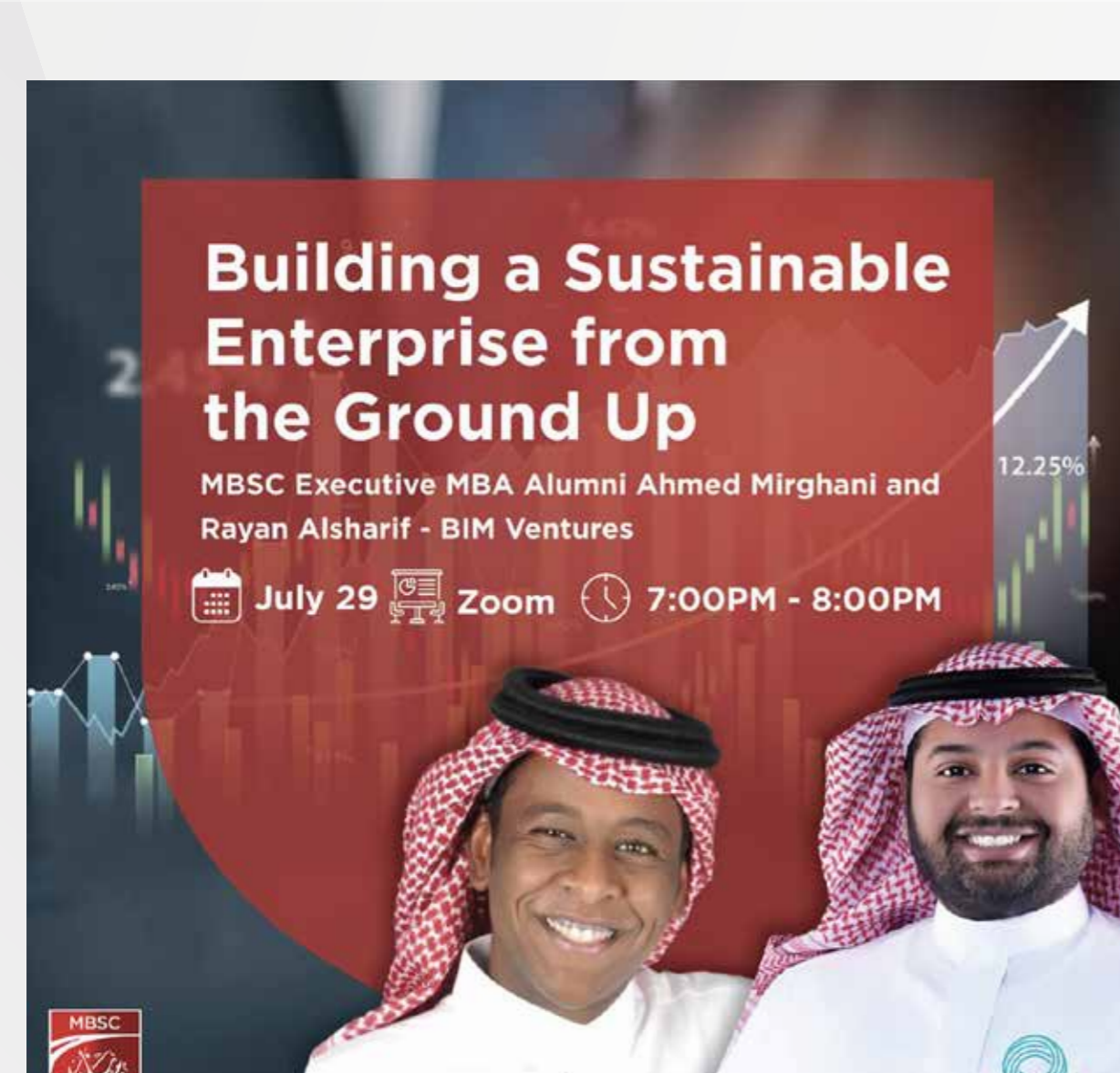


Webinars

Dr. Joel Evans

Dr. Joel Evans addressed the concerns and conflicts of attendees during this interactive webinar that focused on strategies and practical techniques for effective conflict resolution.

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Webinars

Building a Sustainable Enterprise From the Ground Up

Ahmad Mirghani and Rayan Alsharif share their experience on how they've managed to build a successful and sustainable enterprise from the group up. This fruitful session helped our attendees gain a better insight of current market challenges and how to overcome them with a positive entrepreneurial mindset.

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