

MBSC November Newsletter



Events

Biban

Biban is a knowledge partner, we unveiled the 2023/2024 National GEM Report and led interactive workshops to help future business leaders tackle startup challenges and scale their ideas. Biban's theme, "A Global Destination for Opportunities," came to life as we connected with ambitious minds from around the world, sparking ideas and building futures. Our involvement reflects our commitment to empowering entrepreneurs and supporting Vision 2030.

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Events

Athar

Our participation at Athar event as an academic partner provided an opportunity for our Marcom Creative team and 30 MBSC students to learn and grow during this creative event. Their experience included workshops, panel discussions and Gala dinner. A truly amazing experience for our students to be up-to-date with market trends and represent the college through one of Saudi's biggest creative events.

Events

SFDA - MBSC

SFDA - MBSC hosted a panel discussion with Dean Zeger Degraeve and His Excellency Dr. Hisham Aljadhey, CEO of the Saudi Food and Drug Authority (SFDA), on November 15, 2024. The Purpose of Dr. Hisham's visit was to discuss the case study developed by MBSC's Case Center. Engaging over 150 students from the Masters in Management (MiM) program, the discussion allowed them to directly interact with a prominent industry leader, connecting theory with practice. This dynamic exchange provided invaluable insights into strategic leadership and stakeholder management, with students offering innovative solutions to real-world challenges faced by the SFDA, reinforcing MBSC's commitment to experiential learning.



Highlights



MBSC has participated in Jeddah Chamber with two workshops provided by both Dr. Abdulrahman Harirri and Dr. Adnan Maaloui. Both workshops focused on entrepreneurship and future navigation towards the Kingdom's vision. 2 workshops



During our participation in the Makkah entrepreneurship forum Dr. Adnan Malaauoi partook in a panel discussion titled "Future Trends and Entrepreneurship" which provided the audience in Makkah Chamber insights on MBSC's programs and faculty expertise.



MBSC

Student achievement

Congratulations to Abdullah Bindous for securing third place in the Fakeeh Innovation Competition!

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MBSC

Student achievement

Congratulations to Mohammed Alnuhait on receiving the Distinguished Junior Investigator Award from the Saudi Society of Clinical Pharmacy (SSCP)

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