

MBSC October Newsletter



MBSC MOC

The Ministry of Culture campaign was launched weeks after the Saudi National Day as it's main goal is to highlight businesses that are focused on Saudi's cultural sector. The 8 cases were published on our website and promoted through Instagram, LinkedIn and YouTube content. The full interviews conducted by our Marcom team can be found on MBSC's YouTube channel which gives a comprehensive overview of the businesses and their start-up story. The 8 cases operated in the domains of art, fashion, literature and film.

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Events

Learn

Learn- Both staff & faculty were thrilled to represent MBSC at this immersive and interactive event as it brought all industry leaders together in this Learn event. Dr. Joel Evans indulged in a panel discussion in Modern Education and Global Workforce and was also interviewed by AlAkbariya channel. Dr. Mohammad Roomi also joined a panel discussion titled "Redefining leadership: A new approach to executive development". On the second day of the event Dr. Khaldoon Alhtaybat conducted a workshop presenting the benefits of MBSC Case Center.

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Events

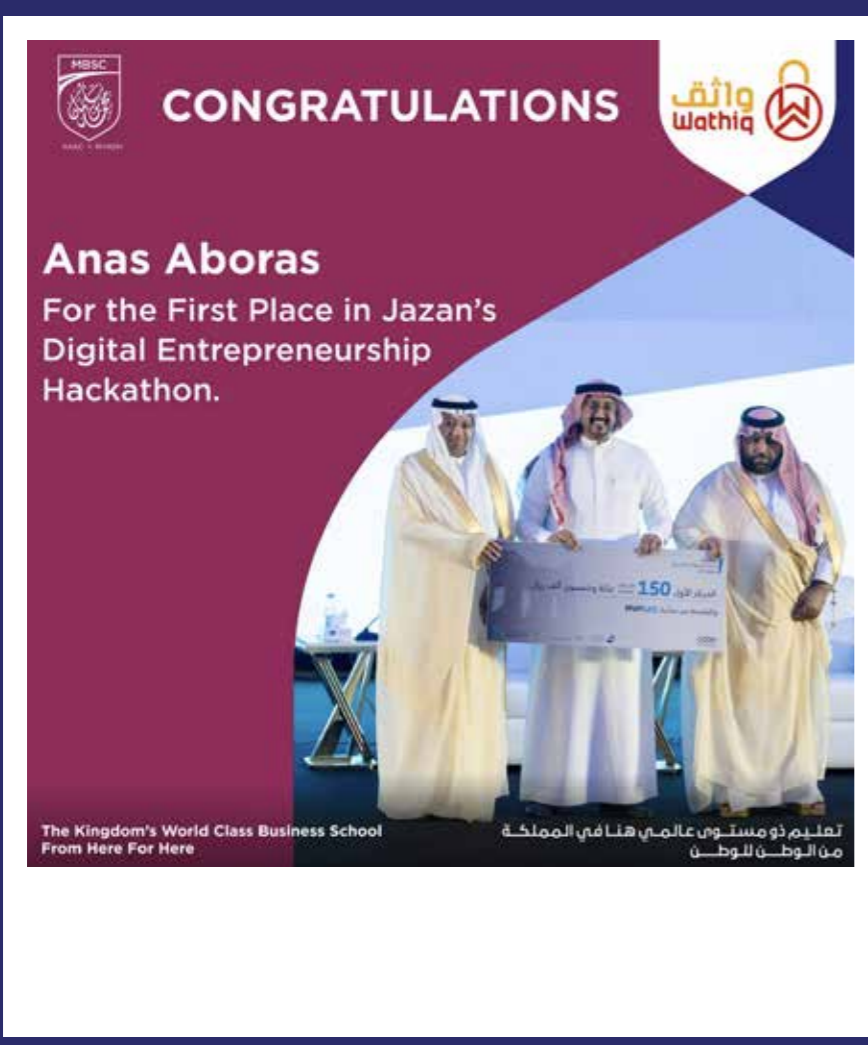
Scopa

MBSC made a remarkable impact at the largest accounting event in the Kingdom, Scopa, with Dr. Larissa participating in a dynamic panel discussion alongside global experts to explore the latest discoveries in AI applications within the financial sector. Additionally, Dr. Khaldoon Alhtaybat conducted an engaging workshop, offering attendees a firsthand experience of MBSC's exceptional classroom education. Over the four-day event, our Recruitment and Marketing team actively represented the college, connecting with prospective students eager to learn more about our programs and vibrant student life.

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Student achievement



Congrats to Anas Aboras for Winning 1st Place in Jazan's Digital Entrepreneurship Hackathon! Your Innovation, Dedication, and Hard Work Have Truly Paid Off.

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Heartfelt Congratulations To Hashem Alsaab For Being Recognized In The Prestigious Top 2% Of Scientists By Stanford University And Elsevier For The 5th Consecutive Year (2020-2025).

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Congrats to Waleed Almslamah on interviewing Mr. Fahad AlMatrafi, CEO of Advanced Petrochemical Company.

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MBSC

Student achievement

MBSC congratulates our dear MiM Student Sehmi Alshahrani on being selected to attend the prestigious Global CIO Summit in South Africa.

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