



كلية الأمير  
محمد بن سلمان  
للإدارة وريادة الأعمال

Prince Mohammed  
Bin Salman College  
Business & Entrepreneurship

KAEC • RIYADH

**EXECUTIVE  
EDUCATION**

I ❤️ MBSC

# MBSC EXECUTIVE EDUCATION

PROGRAMS PORTFOLIO 2026



2026

OPEN ENROLLMENT PROGRAM <i>For Individuals</i>	LENGTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE  VAT Exclusive	
Leadership Essentials	5 Weeks	Jan 11 - Feb 10	Ramadan Eid Al-Fitr					Jul 5 - Aug 4						8,500	
Leading Digital Transformation	5 Weeks				Apr 12 - May 11				Jul 19 - Aug 17						7,800
<b>NEW</b> Leading with Character	5 Weeks				Apr 12 - May 12										8,500
Finance for Non-Finance Managers	4 Weeks				Apr 26 - May 18							Oct 4 - 26			6,500
Leading with AI & Data Intelligence	5 Weeks							Jun 14 - Jul 14							8,500
Strategy and Leading Change	3 Days											Oct 4 - 6			11,900
Advanced Leadership	2 Modules 3 Days Each												M1. Nov 8 - 10 M2. Nov 29 - Dec 1		22,500
Women in Leadership	3 Days												Nov 29 - Dec 1		14,900

\*Earn a Certificate in Business Excellence when completing 3 programs with MBSC ExecEd or complete a modular program in more than one subject area.  
 For a personal consultation, contact our Advisory team at [Consultation@execed.mbsc.edu.sa](mailto:Consultation@execed.mbsc.edu.sa) Or [+966 544 603 880](tel:+966544603880).  
 Program dates, scheduled, faculty, and fees are subject to change. Prices listed exclude VAT.  
 Learn More <https://linktr.ee/MBSCExEd>

 *In-Person - Riyadh*

 *Live-Online*

Our portfolio will continue to grow, with more programs introduced as the year progresses to expand our offering, enhance diversity, and meet evolving leadership needs.



## Message From the Dean



### Zeger Degraeve, Ph.D.

MBSC Executive Dean & Professor of Decision Sciences

Thank you for considering our school as a partner in your leadership journey.

At MBS College, we take pride in our experiential and hands-on approach to teaching and learning. Our programs are designed to empower leaders like you with not only the knowledge to drive impact and create value but also the skills and attributes to make an immediate difference in your organization and beyond.

We look forward to supporting you in achieving your goals.

## WELCOME TO

# Prince Mohammed Bin Salman College (MBSC) of Business & Entrepreneurship

## ABOUT MBSC

Prince Mohammed Bin Salman College of Business & Entrepreneurship (MBSC) is committed to developing courageous and creative leaders who seize opportunities and drive transformation in the Kingdom of Saudi Arabia.

MBSC is established through an international partnership with Emaar The Economic City, Babson Global, and Lockheed Martin, and with the support of the MiSK Foundation. MBSC adopts Babson College's renowned hands-on, experiential learning approach.

## ABOUT MBSC EXECUTIVE EDUCATION (EXECED)

We take this mission further as a premier national hub for executive development.

We design and deliver *impactful* programs that equip leaders with the tools, perspectives, and capabilities to accelerate business growth and drive organizational transformation.

Our programs align with the Kingdom's vision by immersing participants in Saudi Arabia's rapidly evolving economic landscape while also connecting them to global business perspectives.

# INNOVATE BUSINESS SOLUTIONS FOR EVERY CHALLENGE

## Our Offerings

Current Plan

### OPEN ENROLLMENT PROGRAMS

For Individuals

 Consultation Form

### CUSTOMIZED PROGRAMS

For Organizations

 Corporate Solution Form

#### AUDIENCE

From High Potentials to Middle, Senior Managers and C-suites

#### Broad Portfolio of Programs

Each with its unique curriculum, covering all significant areas of business.

#### Short & Impactful

Ranging from **2 to 9 days**, deliver actionable skills that leaders can apply immediately while sustaining long-term impact.

Foster innovation and collaboration with faculty and peers from **diverse organizations, industries, and regions**, sparking connection, growth, and transformation.

#### OBJECTIVE

#### Collaborations

Co-designed with organizations. Open-enrollment topics can also be customized to meet unique needs.

#### Short-Long Term

Program scope, length, and delivery methods are tailored following an initial assessment based on organizational requirements.

Design **tailor solutions** and fully custom program for our partners that deliver impact and **align with their values**, business challenges, and strategic goals.

In-Person, Live-Online, & Blended

#### FORMAT

In-Person & Live-Online

**EXECUTIVE COACHING & LEADERSHIP DEVELOPMENT** through personalized one-on-one coaching sessions.

### Flexible Program Formats – A Variety And Adaptable Delivery Options

In-Person, Live-Online, and Blended Learning

#### In-Person

Learning takes place in KSA or abroad providing an immersive and engaging learning experience.

#### Live-Online

Synchronous learning with real-time interactions through MBSC's virtual platform at designated session times.

#### Blended Learning

Tailored for customized programs, combining in-person and live-online formats to maximize flexibility and impact.

\*Organizations can enroll their leaders in open enrollment programs either individually or as groups.





Our faculty comprises renowned global experts with extensive experience in teaching, research, and consulting, shaping MBSC's distinctive entrepreneurial programs and character.



# MBSC Certification

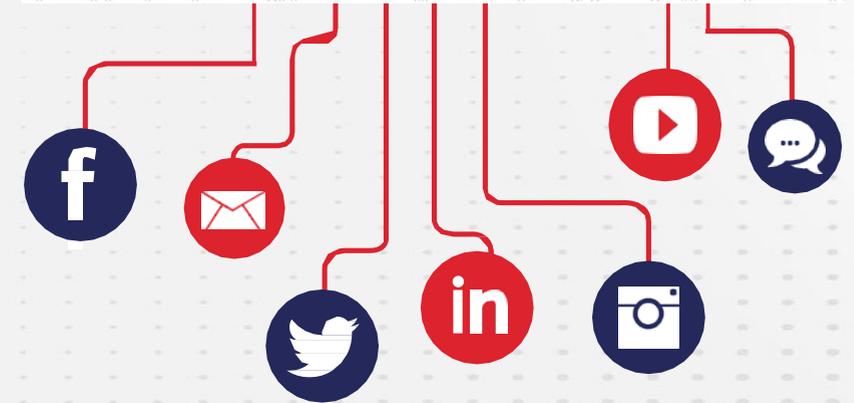
After successfully completion of the program, leaders are awarded one of two types of certificates to recognize their efforts, which confirms their participation and engagement in the program in its entirety.

Depending on the nature of the program: **A Certificate in Business Excellence (CBE)** or a **Certificate in Business Specialty (CBS)**.

When participants complete a modular program in more than one subject area, they will earn a **Certificate in Business Excellence (CBE)**. (E.g. Certificate in Business Excellence in General Management Program).

When participants complete a program in one subject area, they will earn a **Certificate in Business Specialty (CBS)** in Leadership, Marketing, Change Management, Finance, or Strategy.

*\*All executives will receive an authenticated verified **Digital Certificate** via email that can be **shared on their LinkedIn** feed and updated on their profile.*



EXECUTIVE  
EDUCATION

## ATTENDANCE POLICY

75% of the program duration or session hours

Based on attendance, participants may receive a Full or Partial Completion Certificate.

- **Full Completion Certificate:** complete the entire program with at least 75% attendance.
- **Partial Completion Certificate:** complete part of a modular program but do not meet the full attendance requirement. This certificate specifies the modules completed.

*Participants who do not meet this requirement will be ineligible for a certificate.*

WE ARE HERE FOR YOU...

If you have additional questions or require any customization inquiries for finding the program that suits your needs, contact the MBSC Executive Education Advising team.

Email: [Consultation@execed.mbsc.edu.sa](mailto:Consultation@execed.mbsc.edu.sa)

Mobile: [+966 54 460 3880](tel:+966544603880)



كلية الأمير  
محمد بن سلمان  
للإدارة وريادة الأعمال

Prince Mohammed  
Bin Salman College  
Business & Entrepreneurship

KAEC • RIYADH

EXECUTIVE  
EDUCATION

For more information about MBSC,  
please visit our website:  
[www.mbsc.edu.sa](http://www.mbsc.edu.sa)

 [@mbsckaec](https://www.linkedin.com/company/mbsckaec)  
 [@mbscexeced](https://www.instagram.com/mbscexeced)

FIND OUT MORE

4732 Juman Street, BaylaSun District,  
Unit No. 10. King Abdullah Economic  
City, 23965-2609, Kingdom of Saudi  
Arabia