



Strategic Business Leadership Program

Think Strategically, Lead Decisively

About the Islamic Development Bank

The Islamic Development Bank (IsDB) is a multilateral development bank focused on enhancing lives in its 57 Member Countries and Muslim communities worldwide through social and economic advancement. IsDB equips individuals and builds infrastructure to foster sustainable futures and help them reach their full potential. The Bank emphasizes collaborative partnerships, uniting public and private sectors, civil societies, and multilateral organizations. Committed to innovative and sustainable solutions, IsDB aligns its efforts with the United Nations Sustainable Development Goals (SDGs). By prioritizing poverty alleviation, health improvement, education promotion, and governance strengthening, IsDB aims to drive prosperity for the people and the planet.

About the Islamic Development Bank Institute

The Islamic Development Bank Institute (IsDBI) is the knowledge beacon of the Islamic Development Bank Group. Guided by the principles of Islamic economics and finance, the IsDB Institute leads the development of innovative knowledge-based solutions to support the sustainable economic advancement of IsDB Member Countries and various Muslim communities worldwide. The IsDB Institute enables economic development through pioneering research, human capital development, knowledge creation, dissemination, and management. The Institute leads initiatives to enable Islamic finance ecosystems, ultimately helping Member Countries achieve their development objectives.

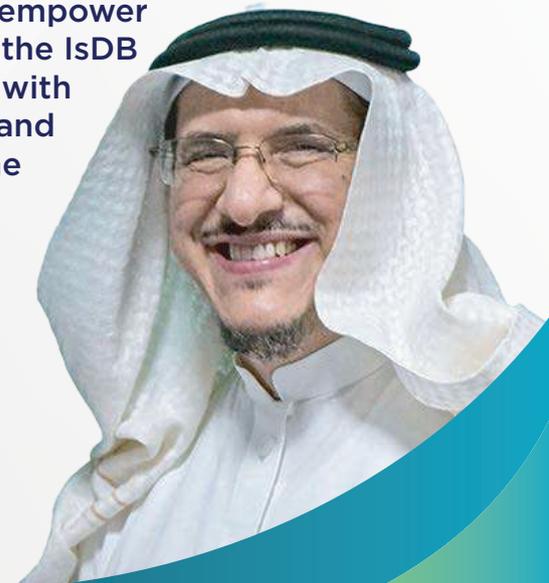
Message from the Director General

We are delighted to accompany you on your leadership journey, guided by our common commitment to cultivating future leaders through knowledge, ethics, and innovation.

At the IsDB Institute, we believe that investing in human capital is key to advancing inclusive development across our Member Countries. This flagship program is inspired by our commitment to leadership development, knowledge sharing, and bespoke, adaptive learning experiences that empower future leaders and contribute to inclusive development in the IsDB Member Countries. This program aspires to empower you with cutting-edge insights to lead as promising entrepreneurs and foster impactful contributions to your communities and the wider world. We look forward to the positive change this program will inspire.

Sami Al Suwailem, Ph.D.

IsDBI Acting Director General



About MBSC

Prince Mohammed Bin Salman College of Business & Entrepreneurship (MBSC) is committed to developing courageous and creative leaders who seize opportunities and drive transformation in the Kingdom of Saudi Arabia. Established through an international partnership with Emaar The Economic City, Babson Global, and Lockheed Martin, and with the support of the MiSK Foundation, MBSC adopts Babson College's renowned hands-on, experiential learning approach.

About Executive Education

Our Mission

We take this mission further as a premier national hub for executive development, delivering programs that equip leaders with the knowledge and skills to drive organizational growth and achieve continuous professional development.

Our programs are thoughtfully designed to immerse participants in Saudi Arabia's dynamic economic landscape while connecting them to global business perspectives.

With a strong emphasis on excellence and lifelong learning, MBSC Executive Education aligns with the Kingdom's vision to build a knowledge-based economy, empowering leaders to unlock their full potential and drive sustainable success.

Message from the Dean

Thank you for considering our school as a partner in your leadership journey.

At MBSC, we take pride in our experiential and hands-on approach to teaching and learning. Our programs are designed to empower leaders like you with not only the knowledge to drive impact and create value but also the skills and attributes to make an immediate difference in your organization and beyond.

We look forward to supporting you in achieving your goals.

Zeger Degraeve, Ph.D.

MBSC Executive Dean & Professor
of Decision Sciences



Strategic Business Leadership Program

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PROGRAM OVERVIEW

Leadership today faces unprecedented challenges. Organizations must navigate fast-changing technology, economic ups and downs, evolve workforce expectations, and increase public scrutiny. In this climate, leadership is about more than titles or authority; it's about bringing clarity to complexity, building trust under pressure, making smart decisions with limited info, and inspiring people to achieve meaningful goals. Long-term success depends on leaders who can turn vision into action while protecting core values and culture.

Developing effective leaders involves two key perspectives. First, the individual: qualities like self-awareness, emotional intelligence, effective communication, ethical judgment, and adaptability, grown through coaching, feedback, and practice. These traits influence how leaders motivate others, manage conflicts, and stay credible during tough times.

Second, the organization: its structure, incentives, governance, and team dynamics that either support or hinder performance. Sustainable leadership aligns personal growth with organizational priorities, embedding resilience into daily work.

Created by the Prince Mohammed bin Salman College of Business & Entrepreneurship (MBSC) Executive Education, this program is designed for participants from the 57 member countries of the Islamic Development Bank (IsDB). It aims to support current and future leaders by providing practical tools, proven frameworks, and reflective practices to enhance decision-making, foster high-performing teams, lead change responsibly, and make a meaningful impact across various sectors and communities.



COURSE BASICS



Calendar

Module 1: August 15th
Module 2: August 17th
Module 3: August 20th
Module 4: August 25th



Duration

Module 1: 2 Full Days	In-Person
Module 2: 3 Full Days	In-Person
Module 3: 5 Full Days	In-Person
Module 4: 2 Full Days	In-Person



Time

9:30 AM – 5:30 PM (GMT+3)

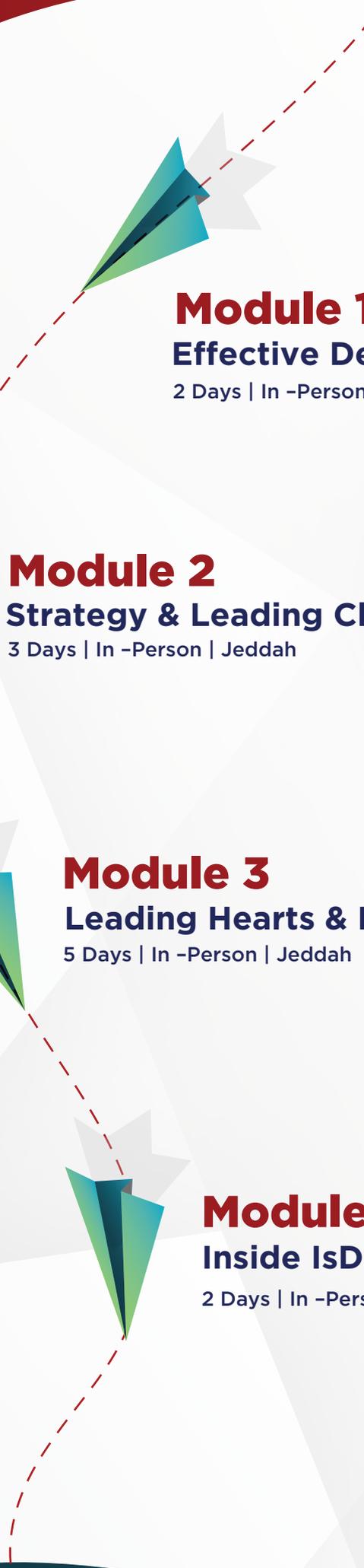


Location

In-Person | Jeddah, Kingdom of Saudi Arabia

**Further explanation details will be shared via email*





Module 1

Effective Decision Making For Leaders

2 Days | In -Person | Jeddah

Module 2

Strategy & Leading Change For Leaders

3 Days | In -Person | Jeddah

Module 3

Leading Hearts & Minds

5 Days | In -Person | Jeddah

Module 4

Inside IsDB Group: From Theory to Practice

2 Days | In -Person | Jeddah

SYLLABUS

Module 1.

In-Person | Jeddah

2 Days | 8 Sessions | 12 Hours of Learning

Effective Decision Making for Leaders

- Foundations of critical thinking and decision-making frameworks
- Descriptive vs. prescriptive decision-making: how leaders decide vs. how they should decide
- Heuristics, cognitive biases, and judgment traps in managerial decisions
- Rational and emotional thinking in leadership decision-making
- Decision-making under uncertainty and risk
- The role of executive intuition in complex decisions
- Structured decision-making processes and decision quality
- Making tough, high-stakes decisions
- Team and group decision-making, stakeholder alignment, and accountability
- Evaluating decision outcomes and linking decisions to value creation

Module 2.

In-Person | Jeddah

3 Days | 12 Sessions | 18 Hours of Learning

Strategy & Leading Change for Leaders

- Strategic fundamentals and planning mindsets
- Sources of competitive advantage and strategic positioning
- Blue Ocean perspective and non-traditional competition
- Innovation and creativity for value creation and growth
- Change initiatives and critical success factors
- Strategy design, execution, and performance alignment
- Strategy communication through leadership storytelling
- Resistance to change and influence dynamics
- Strategy execution simulation and applied insights

Module 3.

In-Person | Jeddah

5 Days | 20 Sessions | 30 Hours of Learning

Leading Hearts & Minds

- Leadership personality, behavior, and self-awareness
- Emotional intelligence and leadership presence
- Leadership styles, power, and influence dynamics
- Entrepreneurial leadership and leading with limited resources
- Leadership in uncertainty, doubt, and crisis
- Leading hearts and minds for win-win outcomes
- Persuasion, negotiation, and influence in organizations
- Team leadership, conflict, networks, and trust
- Change, crisis management, and transformational leadership
- Strategic storytelling and meaning-making in leadership

Module 4.

In-Person | Jeddah

2 Days | 5 Sessions | 10 Hours of Learning

Inside IsDB Group: From Theory to Practice

- Introduction to IsDB Group
- Practical Applications in Islamic Finance
- Wrap Up and Program Conclusion

**The program calendar, detailed agenda, and full breakdown will be shared upon completion of the registration process.*

PARTICIPANTS PROFILE

Background, qualifications, and criteria:

- **Professional Experience:** Minimum of 5–7 years of full-time professional experience.
- **Leadership Role:** Currently leading people, a function, or major projects (e.g., team lead, manager, founder, or program lead).
- **English Readiness:** Advanced or higher proficiency in English, (or equivalent proficiency assessed through interview).
- **Availability & Commitment:** Ability to attend all program days and complete required pre-class assignments.
- **Leadership Impact to Date:** Proven ability to deliver results, influence stakeholders, and lead meaningful initiatives with measurable outcomes.
- **Leadership Potential:** Strong learning agility, reflective capacity, and readiness to grow into broader leadership responsibility.
- **Purpose-Driven Engagement:** Clear motivation for participation, with a defined leadership challenge the program will directly support.
- **Public Value Orientation:** Commitment to giving back through mentoring, internal knowledge-sharing, or community impact initiatives.
- **Cohort Contribution:** Brings cross-sector experience and perspectives that enhance peer learning and collaborative dialogue.

1

Apply

Click “Apply Now” on the program page to begin your application.

2

Complete The Application Form

Provide your academic background, work experience, entrepreneurial journey, motivations, and goals.

Submit Your Video Biography

Record and submit a short video introducing yourself and your venture.

*Details unlock once you apply

3

Application Evaluation

Our team will carefully review and evaluate your application materials.

4

Virtual Interview

Shortlisted Applicants will be invited for an online interview – it’s the final step, so be ready and give it your best!

5

Confirmation of Acceptance

Successful applicants will receive an official acceptance email along with enrollment details.

6

Start Your Learning Journey

Begin the program and make the most of your learning experience!



THE IN-PERSON LEARNING EXPERIENCE

Flexible Program Formats—We Provide A Variety And Adaptable Delivery Options To Suit Your Team's Learning Requirements

The program's comprehensive learning journey will follow a Blended Learning method, combining in-person and live-online formats to maximize flexibility and impact.

You will have the opportunity to immerse yourself in the MBSC ecosystem through a live online orientation for guidance, followed by four in-person modules in Jeddah, Saudi Arabia. These modules provide a highly engaging learning experience with direct faculty interaction and immediate knowledge application within an interactive classroom environment.

The in-person experience integrates simulations, case discussions, negotiations, and interactive lectures, offering participants an immersive dive into the challenges faced by top global companies.

Leaders Will Learn Through a Variety of Teaching Instruments:



Immersive Learning

Engage in simulations, case discussions, negotiations, and interactive lectures.



Localized Relevance

Apply learning through MBSC custom and regional case studies addressing complex challenges.



Collaborative Culture

Experience MBSC's unique environment—creative, supportive, and growth-focused.



Peer & Faculty Connection

Build meaningful bonds and exchange ideas with faculty and business leaders.



Transformative Classrooms

Learn in a dynamic, high-energy environment designed to inspire change.



Actionable Insights for Impact

Gain tools and perspectives that directly apply to individual and organizational success.



Global Business Insights

Explore real cases from top global companies.

98%

of leaders perceive improvement in their knowledge and skills, indicating they have achieved their learning goals & program objectives

IMPACT & KEY BENEFITS

Participants will learn how to:

- Distinguish between ideas and viable business opportunities, applying Entrepreneurial Thought and Action® across diverse contexts.
- Design ethical, high-impact business models that create social, environmental, and economic value, supported by customer discovery and market validation.
- Build financial confidence by interpreting key metrics, assessing resource needs, and engaging in meaningful financial conversations.



Complete the program in 1 month

Complete an intensive, practical, hands-on interactive program in **1 month**



Learn from World-Renowned Faculty

Learn from **exceptional** Professors who stand out in their areas of specialty/fields, are **based in the kingdom**, and come from diverse international backgrounds and Top-tier Universities



Investor Forum

The **Investor Forum** is to connect you with **professionals and development enablers**



Earn a Prestigious Certification

Receive a **Business Excellence Certificate** from MBS College of Business & Entrepreneurship



Network With Professionals

Enhance your professional growth and **exchange knowledge with like-minded leaders** by maintaining ongoing discussions even after the program



Peer Network

A **Peer Network** created for you to foster long-term engagements among alumni and with **IsDBI ecosystem** including trainers, mentors and **Islamic finance professionals**

TAKEAWAYS & OUTCOMES

At the end of the program, participants will be able to:

- Apply structured, evidence-based decision-making approaches to complex and uncertain situations, recognizing biases, managing risk, and improving decision quality.
- Translate strategic intent into clear priorities and executable plans, aligning strategy, structure, and resources to deliver results.
- Lead individuals and teams through change, uncertainty, and resistance, using influence, communication, and alignment rather than authority alone.
- Strengthen leadership judgment and effectiveness by balancing intuition, data, accountability, and real-world constraints.
- Communicate decisions and strategy with clarity and credibility to drive shared understanding, commitment, and action across stakeholders.

IMPACT & KEY BENEFITS

A Journey that Continues

True transformation doesn't end with the final session it begins there. This program is designed not only to equip you with the tools of today, but to launch you into the possibilities of tomorrow. What begins in the classroom evolves into a greater journey through a series of curated pathways designed to deepen your learning, elevate your presence, and anchor you within a thriving community of change makers.



Invitation to the Upcoming IsDB Group Annual Meeting

Exceptional performance earns exceptional recognition. *The team with the most outstanding final presentation will be invited to the IsDB Group Annual Meeting.* A premier global gathering of development leaders. This invitation offers exposure, inspiration, and the opportunity to engage with the region's most influential voices.



Dedicated Investor Forum

Participants will gain *access to a dedicated Investor Forum* as a space for meaningful dialogue with ecosystem players and development enablers. It is a forum for exploring alignment, uncovering synergies, and planting the seeds for future collaboration.



Professional Peer Network

Great leadership is sustained by connection. *A Peer Network will be launched to foster long-term engagement* among alumni, and *IsDBI ecosystem* including trainers, mentors and islamic finance professionals in an ongoing exchange of insights, opportunities, and experiences. This network will serve as a catalyst for continued growth and collective impact long after the program ends.



MEET IsDBI EXPERTS

SAMI AL-SUWAILEM, PH.D.

IsDBI Acting Director General



Dr. Al-Suwailem is currently Acting Director General of the Islamic Development Bank Institute (IsDBI), the Islamic Development Bank Group.

Before joining Institute in 2004, Dr. Al-Suwailem managed the Research and Development Center at Al-Rajhi Bank, Riyadh, Saudi Arabia. He worked at the Institute of Islamic and Arabic Sciences in America, Virginia; Southern Illinois University Carbondale, Illinois, USA; and King Saud University, Riyadh, Saudi Arabia. Dr. Al-Suwailem held membership in several professional committees, including the Technical Committee of the Islamic Financial Services Board; Economic Committee of Awqaf at the Ministry of Islamic Affairs in Riyadh; Academic Committee in Islamic Fiqh Academy of Muslim World League; Liquidity Risk Management Working Group at IFSB; and Task Force for Islamic Finance and Global Financial Stability at IsDB, among others. He obtained his M.A. from Southern Illinois University in 1990, and his Ph.D. from Washington University, St. Louis, Missouri, in 1995. He authored many books and published several papers on Islamic economics and finance.

MOHAMMED SALEH AYYASH, PHD

Senior Training Specialist, IsDB Institute



Dr. Mohammed Saleh Ayyash is a Senior Training Specialist at the IsDB Institute (IsDBI) and former Acting Manager of its Training Division. With over two decades of experience in Islamic economics and finance, he has made substantial contributions through knowledge products, advisory roles, and capacity-building initiatives. He has authored a refereed academic book, chaired and participated in numerous technical and advisory committees, and presented research at international conferences. Dr. Ayyash has supervised and delivered more than 75 flagship training programs and developed specialized professional training packages. He is a Professional Certified Trainer and a Certified Professional for the Development and Evaluation of Training Packages, reflecting his strong expertise in instructional design and executive education.

HYLMUN IZHAR, PHD

Senior Economist, IsDB Institute



Dr. Izhar is a Senior Economist at the IsDB Institute (IsDBI), with more than 20 years of international experience in advancing the enabling environment for Islamic financial services. His work spans four continents, and he currently leads Islamic finance technical assistance programs for several IsDB Member Countries. He has played a strategic role in designing flagship initiatives, including the Sukuk Enhancement Fund and the Sukuk Development Finance Corporation, and has contributed to key industry frameworks and reports. Dr. Izhar co-authored the first Islamic Social Finance Report and led the development of the Zakat and Awqaf Management Core Principles. He holds a PhD from Durham University and received a global Islamic finance award in 2017.

MOHYEDINE HAJJAR, PHD

Senior Islamic Finance Specialist, IsDB Institute



Dr. Hajjar is a legal scholar specializing in financial law and the regulation of Islamic finance. He serves at the IsDB Institute (IsDBI), where he leads technical assistance and policy-driven initiatives to strengthen Islamic finance legal and regulatory frameworks across member countries. His expertise includes the comparative structuring of Islamic financial systems, prudential regulation, and the integration of Islamic financial instruments within civil law and common law jurisdictions, with major applied projects across Europe. He has contributed to the review, development, and updating of more than 30 laws, regulations, draft legislations, and model frameworks. Dr. Hajjar is the author and editor of multiple books and peer-reviewed research articles. He holds a doctorate in law and has held teaching and research positions at several leading universities in Europe.

MEET MBSC FACULTY



MUHAMMAD AZAM ROOMI, PH.D.

Faculty Director, Professor of Entrepreneurship

Dr. Muhammad Azam Roomi is an enthusiastic entrepreneurship advocate, renowned for developing and delivering executive education programs globally. He directed prestigious programs at Cranfield School of Management and contributed significantly to the graduate program portfolio at the University of Bedfordshire. Dr. Roomi spearheaded research initiatives at the Centre for Women's Enterprise, emphasizing women-owned business growth in the UK and across Asia and Islamic nations. His teaching and research interests encompass entrepreneurial leadership, venture growth, women's entrepreneurship in Muslim countries, family business management, and Islamic entrepreneurship.



ZEGER DEGRAEVE, PH.D.

Executive Dean, Professor of Decision Making

Dr. Zeger Degraeve is the Dean of Prince Mohammed Bin Salman College of Business and Entrepreneurship (MBSC) and a globally recognized expert in decision-making, risk management, operations research, and project portfolio management. With over two decades of academic and executive education experience, he has held senior leadership roles at London Business School and Melbourne Business School, including Deputy Dean and Dean, and has delivered executive programs across Europe, Asia, the Middle East, Africa, Russia, and North America. Dr. Degraeve has advised leading organizations such as the European Commission, McKinsey & Company, SABIC, BP, Shell, HSBC, and IBM. An award-winning scholar, he has published over 50 articles in top journals including Management Science, Operations Research, and Harvard Business Review, and holds a PhD from the University of Chicago (Booth School of Business).



TAREK EL MASRI, PH.D., CIA

Vice Dean of Executive Education, Associate Professor of Accounting

Dr. Tarek El Masri holds a Master of Business Administration degree from the Olayan School of Business at the American University of Beirut and a PhD in Business Administration (Accountancy) from the John Molson School of Business (JMSB) at Concordia University in Montreal, Canada. In recognition of his high scholastic achievement, he was selected for lifetime membership in Beta Gamma Sigma, the international honor society for collegiate schools of business. In 2018, he has obtained the Ethical Leadership Certification from the National Association of State Boards of Accountancy Center for the Public Trust, USA. More recently in 2023, Dr. El Masri earned the Certified Internal Auditor (CIA) certification from The Institute of Internal Auditors.



FARZAD KHAN, PH.D.

Professor of Strategy

Dr. Farzad R. Khan is a Professor of Strategy at Prince Mohammed Bin Salman College of Business and Entrepreneurship (MBSC), with nearly two decades of international academic and executive education experience. He holds a PhD in Strategy and Organization from McGill University, where his research was co-supervised by Professor Henry Mintzberg, and has received the Teacher of the Year Award. Dr. Khan also holds a Master's degree from the University of Cambridge and a Bachelor's degree with Great Distinction from McGill University. His expertise spans strategy, leadership, business ethics, and corporate social responsibility, and he has delivered executive programs and consulting engagements for organizations including SABIC, Saudi Aramco, Cisco, Huawei, Nestlé, Siemens, Procter & Gamble, and Unilever.

MBSC CERTIFICATION

After successfully completing the MBSC Executive Education Program, leaders are awarded a Certificate in Business Excellence.

**All executives will receive an authenticated verified Digital Certificate via email that can be shared on their LinkedIn feed and updated on their profile.*

This certificate program does not grant academic credit or a degree from Prince Mohammed bin Salman College of Business and Entrepreneurship (MBSC).



This program counts toward a Certificate in Strategic Business Leadership

Curriculum Sessions & Hours:
12 Days
66 Hours

Attendance Policy:
75% of the program duration or session hours



GET PREPARED

- For an Opportunity to Learn as a Team
- How to Manage For Success Effectively
- Collaborate with Peers Effectively (Across Internal Boundaries)
- Being Imaginative
- Getting Out of Your Comfort Zone
- Anticipating Unexpected Events
- Thinking Creatively



ACADEMIC PARTNERSHIP

As our Academic Partner, Babson College, through Babson Global, a wholly owned subsidiary of Babson College (USA), has provided advisory services to MBS College. The advice ranged from curriculum design to Faculty hiring, training and joint research opportunities, and administrative and organizational support.

Most efforts have focused on achieving world-class quality standards that have facilitated the School's application to national and international accreditation bodies such as the Saudi National Commission for Academic Accreditation and Assessment (NCAAA) and the international Association to Advance the Collegiate Schools of Business (AACSB).

The advice and assessment by Babson College continue to this day through biannual campus visits and presence at the School's Board of Trustees of a Trustee from Babson College.

Also, the School offers an elective course, called Summer@Babson, for our Executive MBA and Master in Management students who travel and reside at the Babson campus in Boston for the duration of the rich learning experience.

MBSC adopts Babson College's unique approach to entrepreneurial education with Babson's singular philosophy of ET&A™ (Entrepreneurial Thought and Action) at their core.

Our academic programs give our students the essential knowledge for creating economic and social value—anywhere, and everywhere and does not rely on passively listening to classroom lectures but focuses on hands-on experiential learning that is practical and pragmatic.

The curriculum uses a set of signature experiential courses that will require students to apply their learning to real world problems or start new social or business ventures.

This type of project-based learning is supplemented by a network of mentors and advisors. Development of individuals continues outside class through an intentionally created set of co-curricular experiences that will reinforce and build the entrepreneurial leadership skills of students.

As such, MBSC has created a culture that reflects the best of academic traditions in all world class institutions of higher learning whose hallmarks include respect for diverse viewpoints, professionalism, integrity, and a constant commitment to excellence both in and out of the classroom.



IMPACT ACROSS MAJOR SAUDI INSTITUTIONS

As a recognized leader in executive education within Saudi Arabia, MBSC ExecEd has built a strong reputation for delivering programs to some of the Kingdom's largest institutions.

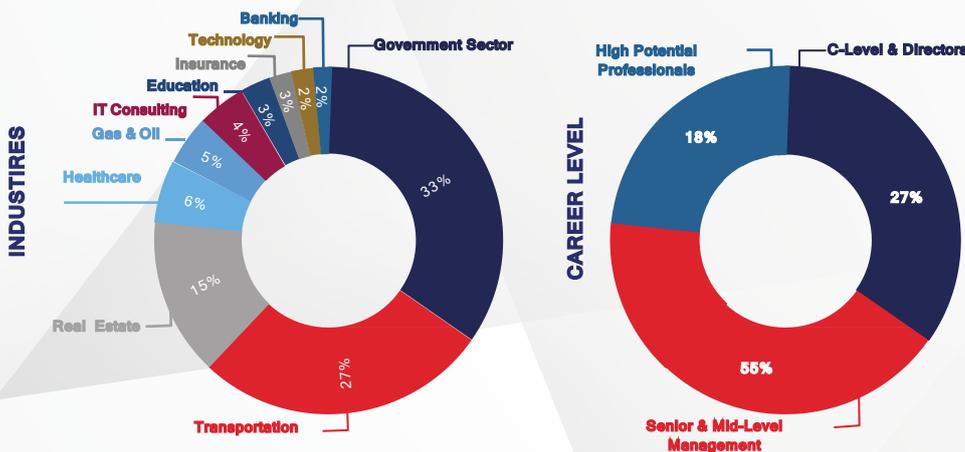
With an in-depth understanding of local industry needs and a diverse portfolio across various sectors, we are committed to enhancing leadership capabilities through customized, impactful programs.

By aligning our offerings with international standards and addressing the specific requirements of Saudi industries, MBSC ExecEd combines local relevance with global insights.

This dual focus enables us to empower leaders to drive meaningful organizational transformation. Our role as a trusted provider of executive education is solidified by our dedication to internationally proven competencies, shaping leaders who are capable, ethical, and strategically focused. This commitment is underpinned by insights from collaborations with talent management teams and over 500 institutions.

Through close partnerships with HR representatives across the Kingdom, we develop tailored programs that align with each organization's values, culture, and competencies, ensuring our solutions meet specific needs and priorities.

Empowering Leaders At Every Stage



150
Programs
Running & Completed

3,000+
Alumni

50%
Repeated Partnerships

3,200+
Hours Of Training

800+
Organization Representation

97%
Managerial & Senior Leaders
Received Training

WE ARE HERE FOR YOU!

If you have additional questions or require any customization inquiries for finding the program that suits your needs, contact the MBSC Executive Education Advising team.

Email: Consultation@execed.mbsc.edu.sa
Mobile: +966 54 460 3880

For more information about MBSC, please visit our website:
www.mbsc.edu.sa

in @mbsckaec
in @mbscexed

For more information about ISDBI, please visit our website:
www.isdbinstitute.org

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