



كلية الأمير
محمد بن سلمان
للإدارة وريادة الأعمال

Prince Mohammed
Bin Salman College
Business & Entrepreneurship

KAEC • RIYADH

**EXECUTIVE
EDUCATION**



MBSC EXECUTIVE EDUCATION

PROGRAMS PORTFOLIO 2026

2026

OPEN ENROLLMENT PROGRAM <i>For Individuals</i>			LENGTH	TIMING	JUN	JUL	AUG	SEP	OCT	NOV	DEC	FEE  VAT Exclusive
	Leadership Essentials	5 Weeks	Weekly 2-3 times <i>7:30 Pm - 9:00 PM</i>		Jul 5 - Aug 4							8,500
	Leading Digital Transformation	5 Weeks	Weekly 2-3 times <i>7:30 Pm - 9:00 PM</i>		Jul 19 - Aug 17							7,800
	Finance for Non-Finance Managers	4 Weeks	Weekly 2-3 times <i>7:30 Pm - 9:00 PM</i>						4 - 26			6,500
	Leading with AI & Data Intelligence	5 Weeks	Weekly 2-3 times <i>7:30 Pm - 9:00 PM</i>	Jun 14 - Jul 14								8,500
NEW	Mega Projects <i>Designing Future Supply Chains</i>	4 Days <i>Weekend</i>	Wed - Fri 6:00 Pm - 9:00 Pm Sat 9:00 Am - 4:30 Pm					9 - 12				10,000
NEW	Mega Projects <i>Financing Big Investments</i>	4 Days <i>Weekend</i>	Wed - Fri 6:00 Pm - 9:00 Pm Sat 9:00 Am - 4:30 Pm					Sep 30 – Oct 3				10,000
	Strategy and Leading Change	3 Days	Full Day <i>9:00 Am - 5:30 Pm</i>						4 - 6			11,900
NEW	Family Business Governance	4 Days <i>Weekend</i>	Wed - Fri 6:00 Pm - 9:00 Pm Sat 9:00 Am - 4:30 Pm						7 - 10			10,000
NEW	Mega Projects <i>Project Management</i>	4 Days <i>Weekend</i>	Wed - Fri 6:00 Pm - 9:00 Pm Sat 9:00 Am - 4:30 Pm						21 - 24			10,000
	Advanced Leadership	2 Modules <i>3 Days Each</i>	Full Day <i>9:00 Am - 5:30 Pm</i>							M1. Nov 8 - 10 M2. Nov 29 - Dec 1		22,500
NEW	Real Estate <i>Financial Leadership</i>	3 Days	Full Day <i>9:00 Am - 5:30 Pm</i>							8 - 10		11,900
	Women in Leadership	3 Days	Full Day <i>9:00 Am - 5:30 Pm</i>							15 - 17		14,900
NEW	Strategic Scenario Planning	4 Days	Wed - Fri 6:00 Pm - 9:00 Pm Sat 9:00 Am - 4:30 Pm								2 - 5	10,000

*Program dates, schedule, faculty, and fees are subject to change. Prices listed exclude VAT.

*Earn a Certificate in Business Excellence when completing 3 programs with MBSC ExecEd



In-Person - Riyadh



Live-Online

For a personal consultation contact us at

Consultation@execed.mbsc.edu.sa

<https://linktr.ee/MBSCExEd>

+966 55 218 8120



WELCOME TO

Prince Mohammed Bin Salman College (MBSC) of Business & Entrepreneurship

ABOUT MBSC

Prince Mohammed Bin Salman College of Business & Entrepreneurship (MBSC) is **committed to developing courageous and creative leaders** who seize opportunities and drive transformation in the Kingdom of Saudi Arabia.

MBSC is established through an international partnership with Emaar The Economic City, Babson Global, and Lockheed Martin, and with the support of the MiSK Foundation. MBSC adopts Babson College's renowned hands-on, experiential learning approach.

ABOUT MBSC EXECUTIVE EDUCATION (EXECED)

We take this mission further as **a premier national hub for executive development.**

We design and deliver impactful programs that equip leaders with the tools, perspectives, and capabilities to accelerate business growth and drive organizational transformation.

Our programs align with the Kingdom's vision by immersing participants in Saudi Arabia's rapidly evolving economic landscape while also connecting them to global business perspectives.

Message From the Dean



Zeger Degraeve, Ph.D.

MBSC Executive Dean & Professor of Decision Sciences

Thank you for considering our school as a partner in your leadership journey.

At MBS College, we take pride in our experiential and hands-on approach to teaching and learning. **Our programs are designed to empower leaders like you** with not only the knowledge to drive impact and create value but also the skills and attributes to make an immediate difference in your organization and beyond.

We look forward to supporting you in achieving your goals.

INNOVATE BUSINESS SOLUTIONS FOR EVERY CHALLENGE

Our Offerings

Current Plan

OPEN ENROLLMENT PROGRAMS

For Individuals

 [Consultation Form](#)

CUSTOMIZED PROGRAMS

For Organizations

 [Corporate Solution Form](#)

AUDIENCE

From High Potentials to Middle, Senior Managers and C-suites

OBJECTIVE

Broad Portfolio of Programs

Each with its unique curriculum, covering all significant areas of business.

Short & Impactful

Ranging from **2 to 9 days**, deliver actionable skills that leaders can apply immediately while sustaining long-term impact.

Foster innovation and collaboration with faculty and peers from **diverse organizations, industries, and regions**, sparking connection, growth, and transformation.

Collaborations

Co-designed with organizations. Open-enrollment topics can also be customized to meet unique needs.

Short-Long Term

Program scope, length, and delivery methods are tailored following an initial assessment based on organizational requirements.

Design **tailor solutions** and fully custom program for our partners that deliver impact and **align with their values**, business challenges, and strategic goals.

FORMAT

In-Person & Live-Online

In-Person, Live-Online, & Blended

EXECUTIVE COACHING & LEADERSHIP DEVELOPMENT through personalized one-on-one coaching sessions.

Flexible Program Formats – A Variety And Adaptable Delivery Options

In-Person, Live-Online, and Blended Learning

In-Person

Learning takes place in KSA or abroad providing an immersive and engaging learning experience.

Live-Online

Synchronous learning with real-time interactions through MBSC's virtual platform at designated session times.

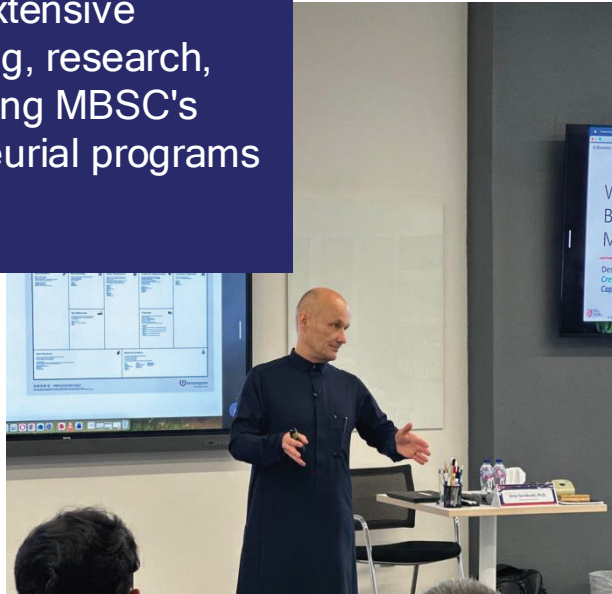
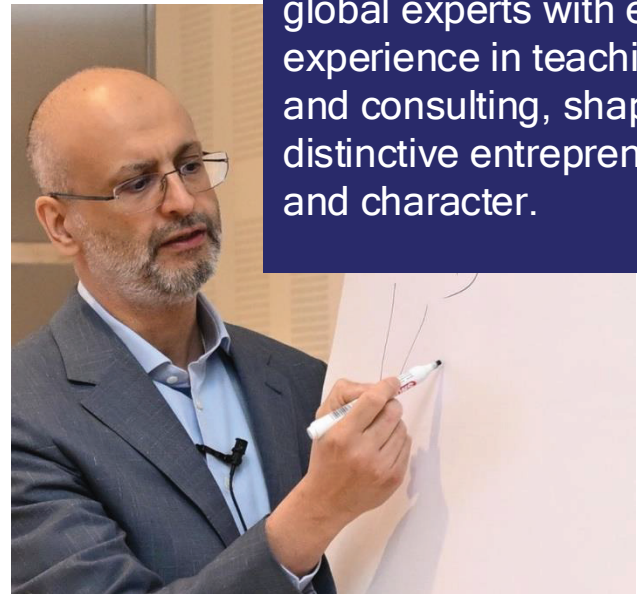
Blended Learning

Tailored for customized programs, combining in-person and live-online formats to maximize flexibility and impact.

*Organizations can enroll their leaders in open enrollment programs either individually or as groups.



Our faculty comprises renowned global experts with extensive experience in teaching, research, and consulting, shaping MBSC's distinctive entrepreneurial programs and character.



MBSC Certification

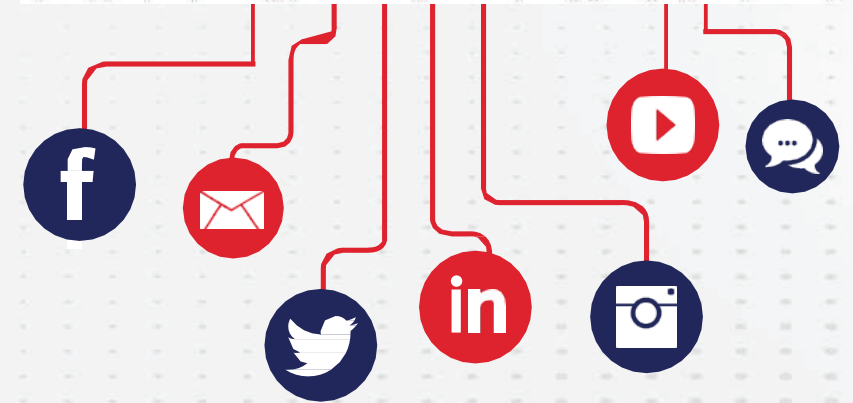
After successfully completion of the program, leaders are awarded one of two types of certificates to recognize their efforts, which confirms their participation and engagement in the program in its entirety.

Depending on the nature of the program: A **Certificate in Business Excellence (CBE)** or a **Certificate in Business Specialty (CBS)**.

When participants complete a modular program in more than one subject area, they will earn a **Certificate in Business Excellence (CBE)**. (E.g. Certificate in Business Excellence in General Management Program).

When participants complete a program in one subject area, they will earn a **Certificate in Business Specialty (CBS)** in Leadership, Marketing, Change Management, Finance, or Strategy.

All executives will receive an authenticated verified **Digital Certificate via email that can be **shared on their LinkedIn** feed and updated on their profile.*



**EXECUTIVE
EDUCATION**

ATTENDANCE POLICY

75% of the program duration or session hours

Based on attendance, participants may receive a Full or Partial Completion Certificate.

- **Full Completion Certificate:** complete the entire program with at least 75% attendance.
- **Partial Completion Certificate:** complete part of a modular program but do not meet the full attendance requirement. This certificate specifies the modules completed.

Participants who do not meet this requirement will be ineligible for a certificate.

WE ARE HERE FOR YOU...

If you have additional questions or require any customization inquiries for finding the program that suits your needs, contact the MBSC Executive Education Advising team.

Email: Consultation@execed.mbsc.edu.sa

Mobile: [+966 55 218 8120](tel:+966552188120)





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please visit our website:
www.mbsc.edu.sa

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 [@mbscexeced](https://www.instagram.com/mbscexeced)

[FIND OUT MORE](#)

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